



FOR IMMEDIATE RELEASE

August 26, 2010

Contact: Elizabeth Conlisk

(312) 665-0726

Big Ten Network to Televisе 61 Intra-Conference Men's Basketball Games in 2010-11

Nearly two-thirds of Big Ten Conference match-ups to air on network

CHICAGO – The Big Ten Network will once again televise the bulk of the 2010-11 Big Ten Conference men's basketball schedule, with 61 intra-conference game telecasts this season. Overall, the network will televise 108 men's basketball games, all in high definition, including three contests at the 2011 Big Ten Men's Basketball Tournament in Indianapolis.

"With such an extensive schedule of games, our in-depth studio coverage and original programming, the Big Ten Network is the ultimate viewing destination for Big Ten basketball fans," Big Ten Network President Mark Silverman said.

Since the network's launch, every home Big Ten men's basketball game has been produced for television or the internet, giving the Big Ten Conference the widest exposure of any conference in the nation.

The conference slate begins at 6:30 PM ET on Monday, Dec. 27, as Indiana hosts Penn State. The next day, Final Four contender Purdue travels to Ann Arbor, Mich., to face the Wolverines at 2 PM ET.

The centerpiece of the Big Ten Network's weekly men's basketball schedule will be Super Wednesday doubleheaders, presented by Buffalo Wild Wings, at 6:30 PM ET and 8:30 PM ET, beginning Jan. 5. Each Super Wednesday doubleheader will be preceded by a 30-minute *Big Ten Tip-Off Show*, presented by Auto-Owners Insurance, and followed by a post-game show.

During the conference season, the network will also televise games on most Tuesday nights, selected Thursdays and up to five games each weekend.

Once again, the Big Ten Network will televise three Big Ten Men's Basketball Tournament games. The schedule includes the third game of the tournament at 7:30 PM ET on Thursday, March 10, involving the No. 6 and No. 11 seeds from Conseco Fieldhouse in Indianapolis. The network will also carry the quarterfinal match-ups involving the tournament's No. 2 and No. 3 seeds on Friday night, March 12.

The Big Ten Network will tip-off the season with 44 games in 42 nights beginning Nov. 12. The network will televise the home openers for Indiana, Iowa, Michigan State and Purdue. Every Big Ten men's basketball team will make at least 10 appearances on the linear network this season.

The network will stream all exhibition games and a limited number of non-conferences games on www.bigtennetwork.com. Many of those games will also air on a delayed basis through the network's

Student U initiative, giving Big Ten students real world television production experience. The dates, times and television arrangements for some of those games are pending, and will be posted on www.bigtennetwork.com once the schedule is finalized.

2010-11 BIG TEN NETWORK MEN'S CONFERENCE BASKETBALL SCHEDULE
All times Eastern

Day	Date	Visiting Team	Home Team	Site	Time
Monday	Dec. 27	Penn State @	Indiana	Bloomington, Ind.	6:30 PM
Tuesday	Dec. 28	Purdue @	Michigan	Ann Arbor, Mich.	2 PM
Wednesday	Dec. 29	Illinois @	Iowa	Iowa City, Iowa	9 PM
Friday	Dec. 31	Minnesota @	Michigan State	East Lansing, Mich.	4 PM
Sunday	Jan. 2	Penn State @	Michigan	Ann Arbor, Mich.	4 PM
Sunday	Jan. 2	Wisconsin @	Illinois	Champaign, Ill.	6 PM
Monday	Jan. 3	Michigan State @	Northwestern	Evanston, Ill.	7:30 PM
Tuesday	Jan. 4	Ohio State @	Iowa	Iowa City, Iowa	9 PM
Wednesday	Jan. 5	Purdue @	Penn State	State College, Pa.	6:30 PM
Wednesday	Jan. 5	Michigan @	Wisconsin	Madison, Wis.	8:30 PM
Saturday	Jan. 8	Michigan State @	Penn State	State College, Pa.	1 PM
Sunday	Jan. 9	Iowa @	Purdue	West Lafayette, Ind.	Noon
Sunday	Jan. 9	Minnesota @	Ohio State	Columbus, Ohio	2 or 4 PM
Sunday	Jan. 9	Indiana @	Northwestern	Evanston, Ill.	7 PM
Tuesday	Jan. 11	Illinois @	Penn State	University Park, Pa.	9 PM
Wednesday	Jan. 12	Ohio State @	Michigan	Ann Arbor, Mich.	6:30 PM
Wednesday	Jan. 12	Northwestern @	Iowa	Iowa City, Iowa	8:30 PM
Saturday	Jan. 15	Northwestern @	Michigan State	East Lansing, Mich.	1 PM
Saturday	Jan. 15	Illinois @	Wisconsin	Madison, Wis.	3 PM
Saturday	Jan. 15	Penn State @	Ohio State	Columbus, Ohio	5:30 PM
Saturday	Jan. 15	Michigan @	Indiana	Bloomington, Ind.	8 PM
Sunday	Jan. 16	Iowa @	Minnesota	Minneapolis, Minn.	6 or 7 PM
Tuesday	Jan. 18	Michigan @	Northwestern	Evanston, Ill.	9 PM
Wednesday	Jan. 19	Iowa @	Ohio State	Columbus, Ohio	6:30 PM
Wednesday	Jan. 19	Penn State @	Purdue	West Lafayette, Ind.	8:30 PM
Saturday	Jan. 22	Minnesota @	Michigan	Ann Arbor, Mich.	7 PM
Sunday	Jan. 23	Wisconsin @	Northwestern	Evanston, Ill.	1 PM
Sunday	Jan. 23	Indiana @	Iowa	Iowa City, Iowa	3 PM
Wednesday	Jan. 26	Iowa @	Penn State	University Park, Pa.	6:30 PM
Wednesday	Jan. 26	Northwestern @	Minnesota	Minneapolis, Minn.	8:30 PM
Thursday	Jan. 27	Illinois @	Indiana	Bloomington, Ind.	9 PM
Saturday	Jan. 29	Wisconsin @	Penn State	University Park, Pa.	4 PM
Sunday	Jan. 30	Iowa @	Michigan	Ann Arbor, Mich.	4 PM
Sunday	Jan. 30	Indiana @	Michigan State	East Lansing, Mich.	6 PM
Tuesday	Feb. 1	Penn State @	Illinois	Champaign, Ill.	9 PM
Wednesday	Feb. 2	Minnesota @	Indiana	Bloomington, Ind.	6:30 PM
Wednesday	Feb. 2	Michigan State @	Iowa	Iowa City, Iowa	8:30 PM
Sunday	Feb. 6	Michigan @	Penn State	University Park, Pa.	Noon or 3 PM
Wednesday	Feb. 9	Northwestern @	Michigan	Ann Arbor, Mich.	6:30 PM
Wednesday	Feb. 9	Wisconsin @	Iowa	Iowa City, Iowa	8:30 PM
Thursday	Feb. 10	Penn State @	Michigan State	East Lansing, Mich.	7 PM
Saturday	Feb. 12	Indiana @	Michigan	Ann Arbor, Mich.	4 PM
Sunday	Feb. 13	Northwestern @	Penn State	University Park, Pa.	3:30 PM

Sunday	Feb. 13	Minnesota	@	Iowa	Iowa City, Iowa	6 PM
Wednesday	Feb. 16	Wisconsin	@	Purdue	West Lafayette, Ind.	6:30 PM
Wednesday	Feb. 16	Michigan	@	Illinois	Champaign, Ill.	8:30 PM
Thursday	Feb. 17	Iowa	@	Northwestern	Evanston, Ill.	9 PM
Saturday	Feb. 19	Wildcard	@	Wildcard	TBD	4:30 PM
Saturday	Feb. 19	Wildcard	@	Wildcard	TBD	7 PM
Sunday	Feb. 20	Penn State	@	Wisconsin	Madison, Wis.	6 PM
Tuesday	Feb. 22	Michigan State	@	Minnesota	Minneapolis, Minn.	9 PM
Wednesday	Feb. 23	Wisconsin	@	Michigan	Ann Arbor, Mich.	6:30 PM
Wednesday	Feb. 23	Purdue	@	Indiana	Bloomington, Ind.	8:30 PM
Saturday	Feb. 26	Michigan	@	Minnesota	Minneapolis, Minn.	4:30 PM
Saturday	Feb. 26	Wildcard	@	Wildcard	TBD	7 PM
Sunday	Feb. 27	Northwestern	@	Wisconsin	Madison, Wis.	6 PM
Tuesday	March 1	Ohio State	@	Penn State	University Park, Pa.	9 PM
Wednesday	March 2	Iowa	@	Michigan State	East Lansing, Mich.	6:30 PM
Wednesday	March 2	Wildcard	@	Wildcard	TBD	8:30 PM
Saturday	March 5	Wildcard	@	Wildcard	TBD	Noon
Sunday	March 6	Penn State	@	Minnesota	Minneapolis, Minn.	1 or 6 PM

2011 BIG TEN MEN'S BASKETBALL TOURNAMENT (Indianapolis, Ind.)

All times Eastern

Thursday, March 10	Game 3	7:30 PM	Big Ten #6 vs. Big Ten #11
Friday, March 11	Game 6	6:30 PM	Game 2 Winner vs. Big Ten #2
	Game 7	approx 9 PM	Game 3 Winner vs. Big Ten #3

About the Big Ten Network: A joint venture between the Big Ten Conference and Fox Networks, the Big Ten Network is the first internationally distributed network dedicated to covering one of the premier collegiate conferences in the country. With approximately 350 live sporting events, and nearly all of them in HD, the network is the ultimate destination for Big Ten fans and alumni across the country, allowing them to see their favorite teams, regardless of where they live. The network operates 24 hours a day, 365 days a year, showcasing a wide array of classic-to-current sports and televising more Olympic sporting events and women's sports than has ever been aired on any other network. Original programming highlights activities and accomplishments of some of the nation's finest universities. Each year, the network offers between 35 and 40 football games, 105 regular season men's basketball games; 55 women's basketball games; dozens of Big Ten Championship events; studio shows; coaches' shows; and classic games. The network is available to more than 75 million homes across the United States and Canada, and currently has agreements with more than 300 affiliates, including AT&T U-Verse, Atlantic Broadband, Cablevision, Charter, Comcast, Cox (Cleveland, Arizona, Arkansas, Kansas, Omaha), DirecTV, DISH Network, Insight, Mediacom, Rogers Cable (Canada), Shaw Cable and Shaw Direct (Canada), Time Warner Cable and Verizon FiOS. For updated information on the Big Ten Network, go to www.BigTenNetwork.com.