

RATINGS RELEASE

FOR IMMEDIATE RELEASE
Tuesday, April 28, 2009

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NATIONAL NIELSEN RATINGS FOR THE WEEK OF APRIL 20 - 26, 2009

FOX HITS ITS TWELFTH WEEK AT NO. 1!

“AMERICAN IDOL” Fans Step Up as Anoop and Lil Step Down from the Competition

“FRINGE” Emerges as TV’s No. 1 New Series of the Season

Saturday Line-up Wins Night Among Key Demos

Two stellar nights of **AMERICAN IDOL**, a strong turnout for **FRINGE** and a solid Saturday night line-up of **COPS** and **AMERICA’S MOST WANTED** led FOX to its twelfth consecutive weekly win among Adults 18-49 and Adults 18-34. FOX continues to rank No. 1 for the season among Adults 18-49, Adults 18-34 and Teens.

On Tuesday’s disco-themed performance show, **AMERICAN IDOL** won its hour among all key demos. **AMERICAN IDOL** beat its nearest competitor in the hour by +156% among Adults 18-49, +111% among Adults 18-34, +292% among Teens and +189% in Total Viewers. In fact, in the past three weeks, FOX has grown **IDOL**’s year-over-year in Total Viewers versus the same three weeks last season.

Also on Tuesday, **FRINGE** posted a 3.9/9 among Adults 18-49 and ranked No. 2 in the hour among Adults 18-49, Adults 18-34 and Teens. **FRINGE** currently ranks as the No. 1 new drama and No. 1 new series of the season.

Wednesday’s **AMERICAN IDOL** results show delivered an 8.3/21 among Adults 18-49 – which was up +3% from the same telecast last year in Total Viewers (23.9 vs. 23.2 Mil on 4/23/08). **AMERICAN IDOL** won the hour among all key demos, and outperformed its nearest competitors in the hour by +186% among Adults 18-49, +144% among Adults 18-34, +308% among Teens and +144% in Total Viewers.

An MLB Over-run, **COPS 2** and **AMERICA’S MOST WANTED** led FOX to a nightly victory among Adults 18-49 and Adults 18-34. FOX continues its eleven year reign as the No. 1 network among Adults 18-49 on Saturday nights.

Season-to-date, Most Current

Compared to the same weeks of the 07/08 season (9/24/07-4/27/08), FOX is down -16% among Adults 18-49 (3.6/10 vs. 4.3/11) and down -14% among Total Viewers (9.7 vs. 11.3 Mil). Among Adults 18-49: CBS is up (+7%) and ABC (-3%), NBC (-3%) and The CW (-10%) are down.

08/09 FOX Dramas: Live + 7 in Adults 18-49

Comparing Live+Same Day vs. Live + 7 ratings (now available through 4/12/09), FOX's dramas have shown significant increases among Adults 18-49 including:

<u>0809 Season thru 4/12</u>	<u>Live+Same Day Adults 18-49</u>	<u>Live + 7 Adults 18-49</u>	<u>% Change</u>
24 (14 weeks)	3.8/9	4.5/10	+18%
Fringe (21 weeks)	3.5/9	4.1/10	+17%
House (26 weeks)	4.7/13	5.4/14	+15%
Lie to Me (9 weeks)	3.7/10	4.1/11	+11%
Bones (18 weeks)	3.0/9	3.5/10	+17%
Dollhouse (9 weeks)	1.6/5	2.1/6	+31%
Sarah Connor (22 weeks)	1.7/5	2.1/6	+24%
Prison Break (15 weeks)	2.3/5	2.6/6	+13%

08/09 FOX Dramas: Live +7 in Total Viewers

Comparing Live+ Same Day vs. Live + 7 ratings (now available through 4/12/09), FOX's dramas have shown significant increases among Total Viewers including:

<u>08/09 Season thru 4/12</u>	<u>Live+Same Day P2+ (Mil.)</u>	<u>Live + 7 P2+ (Mil.)</u>	<u>% Change</u>
24 (14 weeks)	11.6	13.2	+14%
Fringe (21 weeks)	8.6	10.0	+16%
House (26 weeks)	12.0	13.6	+13%
Lie to Me (9 weeks)	10.9	11.9	+9%
Bones (18 weeks)	9.8	11.0	+12%
Dollhouse (9 weeks)	4.0	5.0	+25%
Sarah Connor (22 weeks)	4.6	5.5	+20%
Prison Break (15 weeks)	5.6	6.4	+14%

Program Rankers

FOX had 5 of the Top 20 programs among Adults 18-49: AMERICAN IDOL WEDNESDAY (No. 1), AMERICAN IDOL TUESDAY (No. 2), FRINGE (No. 6), FAMILY GUY (No. 14) and 24 (No. 16).

FOX had 8 of the Top 20 programs among Adults 18-34: AMERICAN IDOL WEDNESDAY (No. 1), AMERICAN IDOL TUESDAY (No. 2), FAMILY GUY (No. 4), THE SIMPSONS (No. 8), AMERICAN DAD (No. 11 tie), FRINGE (No. 11 tie), 24 (No.15) and HELL'S KITCHEN (No. 19).

FOX had 11 of the Top 20 programs among Teens: AMERICAN IDOL TUESDAY (No. 1), AMERICAN IDOL WEDNESDAY (No. 2), FAMILY GUY (No. 3), AMERICAN DAD (No. 4), THE SIMPSONS (No. 7), SIT DOWN, SHUT UP (No. 8), FRINGE (No. 11), 24 (No. 12), BONES (No. 20 tie), BONES SP 4/20 (No. 20 tie) and HELL'S KITCHEN (No. 20 tie).

FOX had 4 of the Top 20 programs in Total Viewers: AMERICAN IDOL TUESDAY (No. 1), AMERICAN IDOL WEDNESDAY (No. 2), 24 (No. 16) and FRINGE (No. 18).

Week 3/30/09-4/05/09: Live+7

Top 10 DVR Playback Rank (A18-49)

3/30-4/5/09

Playback Rank	Net	PROGRAMS	Ind	Day	Time	Date	Playback A18-49(000)	Live vs. L+7 Rtg Increase	Final Rating % Playback
#1	FOX	AMERICAN IDOL-TUESDAY		.T.....	8:00 PM	03/31/2009	3193	+2.4	25%
#2	FOX	HOUSE		M.....	8:00 PM	03/30/2009	2635	+2.0	35%
#3	ABC	LOST		..W....	9:00 PM	04/01/2009	2583	+2.0	38%
#4	FOX	AMERICAN IDOL-WEDNESDAY		..W....	9:00 PM	04/01/2009	2574	+1.9	21%
#5	NBC	HEROES		M.....	9:00 PM	03/30/2009	2064	+1.6	40%
#6	FOX	24		M.....	9:00 PM	03/30/2009	1869	+1.4	32%
#7	CBS	HOW I MET YOUR MOTHER		M.....	8:30 PM	03/30/2009	1601	+1.2	27%
#8	CBS	SURVIVOR: TOCANTINS		...T...	8:00 PM	04/02/2009	1581	+1.2	29%
#9	CBS	CSI		...T...	9:00 PM	04/02/2009	1559	+1.2	26%
#10	CBS	BIG BANG THEORY, THE		M.....	8:00 PM	03/30/2009	1534	+1.2	29%

NIGHTLY AND PROGRAM HIGHLIGHTS - APRIL 20 - 26, 2009

MONDAY

8:00-9:00 BONES (S): (A18-49: 2.5/7, 8.6 Mil Total Viewers, HH: 5.5/9)
9:00-10:00 24: (A18-49: 3.2/8, 10.3 Mil Total Viewers, HH: 6.1/9)
8:00-10:00 FOX PRIME: (A18-49: 2.9/7, 9.5 Mil Total Viewers, HH: 5.8/9)

At 8p, a special BONES delivered a 2.5/7 among Adults 18-49 and ranked No. 3 in the hour among Adults 18-49 and No. 2 in Adults 18-34 and Teens.

'24' posted a 3.2/8 among Adults 18-49 and ranked No. 3 among Adults 18-49 and Adults 18-34 and No. 1 in Men 18-49/25-54.

FOX ranked No. 3 for the night among Adults 18-49, No. 2 in Adults 18-34 and Teens and No. 1 in Men 18-49/25-54.

TUESDAY

8:00-9:01 AMERICAN IDOL: (A18-49: 8.2/23, 24.0 Mil Total Viewers, HH: 13.9/22)
9:01-10:00 FRINGE: (A18-49: 3.9/9, 9.9 Mil Total Viewers, HH: 5.9/9)
8:00-10:00 FOX PRIME: (A18-49: 6.1/16, 17.0 Mil Total Viewers, HH: 10.0/15)

The Top 7 again performed on AMERICAN IDOL and posted an 8.2/23 among Adults 18-49, winning its 8-9p hour among Adults 18-49, Total Viewers, Adults 18-34/25-54, Teens, Women 18-49/18-34/25-54 and Men 18-49/18-34/25-54. AMERICAN IDOL outperformed its nearest competitor in the hour by +156% among Adults 18-49 (8.2 vs. NBC's 3.2), +111% among Adults 18-34 (5.9 vs. NBC's 2.8), +292% among Teens (5.1 vs. NBC's 1.3) and +189% in Total Viewers (24.0 vs. NBC's 8.3 Mil).

In the 9p hour, FRINGE achieved a 3.9/9 among Adults 18-49 and ranked No. 2 in the hour among Adults 18-49, Adults 18-34 and Teens and No. 1 in Men 18-49/18-34/25-54.

FOX won the night among Adults 18-49, Total Viewers, Adults 18-34/25-54, Teens, Women 18-49/18-34/25-54 and Men 18-49/18-34/25-54. FOX outperformed its nearest competitors for the night by +79% among Adults 18-49 (6.1 vs. NBC's 3.4), +50% among Adults 18-34 (4.5 vs. NBC's 3.0), +183% among Teens (3.4 vs. NBC's 1.2) and +63% in Total Viewers (17.0 vs. CBS's 10.4 Mil).

WEDNESDAY

8:00-9:00 LIE TO ME: (A18-49: 2.3/7, 8.0 Mil Total Viewers, HH: 5.2/9)

9:00-10:00 AMERICAN IDOL: (A18-49: 8.3/21, 23.9 Mil Total Viewers, HH: 14.0/22)

8:00-10:00 FOX PRIME: (A18-49: 5.3/15, 16.0 Mil Total Viewers, HH: 9.6/16)

The AMERICAN IDOL Results show posted an 8.3/21 among Adults 18-49. AMERICAN IDOL is up +3% from the same telecast last year on 4/23/08 in Total Viewers (23.9 vs. 23.2 Mil).

AMERICAN IDOL won the 9p hour among Adults 18-49, Total Viewers, Adults 18-34/25-54, Teens, Women 18-49/18-34/25-54 and Men 18-49/18-34/25-54. AMERICAN IDOL outperformed its nearest competitors in the hour by +186% among Adults 18-49 (8.3 vs. ABC's 2.9), +144% among Adults 18-34 (6.1 vs. ABC's 2.5), +308% among Teens (4.9 vs. ABC's 1.2) and +144% in Total Viewers (23.9 vs. CBS' 9.8 Mil).

LIE TO ME at 8p delivered a 2.3/7 among Adults 18-49 and won its hour among Adults 18-49, Total Viewers, Adults 25-54, Women 25-54 and Men 18-49/18-34 (tie)/25-54.

FOX won the night among Adults 18-49, Total Viewers, Adults 18-34/25-54, Teens, Women 18-49/18-34/25-54 and Men 18-49/18-34/25-54. FOX outperformed its nearest competitors for the night by +112% among Adults 18-49 (5.3 vs. CBS's 2.5), +122% among Adults 18-34 (4.0 vs. ABC's 1.8), +150% among Teens (3.0 vs. CW's 1.2) and +67% in Total Viewers (16.0 vs. CBS' 9.6 Mil).

THURSDAY

8:00-9:01 BONES: (A18-49: 2.3/7, 8.4 Mil Total Viewers, HH: 5.4/9)

9:01-10:00 HELL'S KITCHEN: (A18-49: 3.0/8, 6.8 Mil Total Viewers, HH: 4.2/7)

8:00-10:00 FOX PRIME: (A18-49: 2.6/7, 7.6 Mil Total Viewers, HH: 4.8/8)

At 8p BONES posted a 2.3/7 among Adults 18-49 and ranked No. 2 in the hour among Adults 18-49 (tie) and Teens and No. 3 in Adults 18-34. At 9p HELL'S KITCHEN achieved a 3.0/8 among Adults 18-49 and ranked No. 3 in the hour among Adults 18-34 and Teens (tie).

FOX ranked No. 3 for the night in Adults 18-34 and No. 1 in Teens (tie).

FRIDAY

8:00-9:01 PRISON BREAK: (A18-49: 1.0/4, 3.1 Mil Total Viewers, HH: 2.1/4)

9:01-10:00 DOLLHOUSE: (A18-49: 1.2/4, 2.9 Mil Total Viewers, HH: 1.9/3)

8:00-10:00 FOX PRIME: (A18-49: 1.1/4, 3.0 Mil Total Viewers, HH: 2.0/4)

SATURDAY

8:00-8:35 MLB OVER-RUN: (A18-49: 1.3/5, 4.0 Mil Total Viewers, HH: 2.6/5)

8:00-8:30 COPS (B): (A18-49: 0.5/2, 1.7 Mil Total Viewers, HH: 1.1/2)

8:30-9:00 COPS 2: (A18-49: 1.3/5, 3.9 Mil Total Viewers, HH: 2.5/5)

9:00-10:00 AMERICA'S MOST WANTED: (A18-49: 1.4/5, 4.5 Mil Total Viewers, HH: 2.9/5)

8:00-10:00 FOX PRIME: (A18-49: 1.5/6, 4.7 Mil Total Viewers, HH: 3.0/6)

At 830p, COPS 2 ranked No. 1 in its half hour among Adults 18-49, Adults 18-34/25-54, Women 18-49/18-34 (tie)/25-54 and Men 18-49/18-34/25-54.

At 9p, AMERICA'S MOST WANTED placed No. 1 in its hour among Adults 18-49, Adults 25-54, Women 18-49/25-54 and Men 18-49/18-34/25-54.

FOX ranked No. 1 for the night on a total primetime basis among Adults 18-49, Adults 18-34/25-54, Women 18-49/18-34 (tie)/25-54 and Men 18-49/18-34/25-54.

SUNDAY

7:00-7:30 AMERICAN DAD (R): (A18-49: 0.9/3, 2.2 Mil Total Viewers, HH: 1.5/3)

7:30-8:00 KING OF THE HILL: (A18-49: 1.4/5, 2.9 Mil Total Viewers, HH: 1.8/3)

8:00-8:30 SIMPSONS: (A18-49: 3.0/9, 6.0 Mil Total Viewers, HH: 3.5/6)

8:30-9:00 SIT DOWN SHUT UP: (A18-49: 1.9/5, 4.2 Mil Total Viewers, HH: 2.5/4)

9:00-9:31 FAMILY GUY: (A18-49: 3.4/9, 6.7 Mil Total Viewers, HH: 3.9/6)

9:31-10:00 AMERICAN DAD: (A18-49: 2.5/6, 5.1 Mil Total Viewers, HH: 3.0/5)

7:00-10:00 FOX PRIME: (A18-49: 2.2/6, 4.5 Mil Total Viewers, HH: 2.7/5)

At 8p THE SIMPSONS did a 3.0/9 among Adults 18-49 and ranked No. 1 in the 8p half hour among Adults 18-49 (tie), Adults 18-34, Teens, Women 18-34 and all key male demos. At 8:30p SIT DOWN SHUT UP did a 1.9/5 among Adults 18-49 and ranked No. 3 in the half hour among Adults 18-49 and No. 2 in Adults 18-34 (tie) and Teens and No. 1 in Men 18-34.

At 9p FAMILY GUY did a 3.4/9 and ranked No. 2 in the half hour among Adults 18-49 and No. 1 in Adults 18-34, Teens and Men 18-49/18-34. At 9:30p AMERICAN DAD did a 2.5/6 and ranked No. 3 in the half hour in Adults 18-49, No. 2 in Adults 18-34 and No. 1 in Teens and Men 18-34.

At 7:30p KING OF THE HILL did a 1.4/5 among Adults 18-49 and ranked No. 3 in the half hour among Adults 18-49 and No. 2 in Adults 18-34 and Teens and No. 1 in Men 18-34 (tie). At 7p a repeat AMERICAN DAD (0.9/3) ranked No. 2 among Adults 18-34 and Teens.

FOX ranked No. 2 for the night among Adults 18-49 (tie) and No. 1 in Adults 18-34, Teens and Men 18-49/18-34.

APRIL 20 - 26, 2009

TOTAL PRIMETIME

ADULTS 18-49	ADULTS 18-34	VIEWERS (Mil)
FOX 3.0/9	FOX 2.5/8	FOX 8.6
ABC 2.4/7	ABC 2.0/6	ABC 8.1
CBS 2.3/7	CBS 1.4/5	CBS 9.2
NBC 2.0/6	NBC 1.6/5	NBC 6.0