

# RATINGS RELEASE

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## NATIONAL NIELSEN RATINGS FOR THE WEEK OF DECEMBER 7 - 13, 2009

### **HOLIDAYS BRING SEASON HIGHS FOR FOX'S GLEE AND BONES!**

Noteworthy performances from FOX's **CARRIE UNDERWOOD: AN ALL-STAR HOLIDAY SPECIAL**, **SO YOU THINK YOU CAN DANCE**, a special holiday-themed **BONES** and the season-high-rated Fall finale of **GLEE** led the network to a healthy 2.2/6 among Adults 18-49 for the week. FOX continues its reign as the No. 1 network of the Fall season, with a 3.4/9 rating and +6% lead over its nearest competitor.

On Monday night FOX got into the holiday spirit with **CARRIE UNDERWOOD: AN ALL-STAR HOLIDAY SPECIAL**, which posted a solid 2.3/6 among Adults 18-49.

On Wednesday night America selected the Top 6 dancers who will move on to the **SO YOU THINK YOU CAN DANCE** finale, while new favorite **GLEE** concluded its Fall run with a stellar Fall finale.

- **SO YOU THINK YOU DANCE** posted a 2.3/7 among Adults 18-49, matching its previous week's performance.
- The Fall finale of **GLEE** delivered a strong 3.7/9 among Adults 18-49 -- its highest rating of the season - and achieved its highest rating EVER among Teens.
- In fact, **GLEE** significantly increased upon FOX's previous Fall average for the Wednesday 9p timeslot, growing +83% among Adults 18-49, +125% among Adults 18-34, +118% among Teens and +49% in Total Viewers.

Thursday night's holiday-themed episode of **BONES** featuring special guest star Zooey Deschanel delivered a 3.1/9 among Adults 18-49, matching its highest rating this season among Adults 18-49 and delivering its highest ratings of the season among Adults 18-34 and Total Viewers.

### **09/10 FOX Dramas: Live + 7 in Adults 18-49**

Comparing Live+Same Day vs. Live + 7 ratings (now available through 11/29/09), FOX's dramas have shown significant increases among Adults 18-49 including:

<b><u>09/10 Season thru 11/29</u></b>	<b><u>Live+Same Day Adults 18-49</u></b>	<b><u>Live + 7 Adults 18-49</u></b>	<b><u>% Change</u></b>
House	5.5/14	6.7/16	+22%
Lie to Me	2.8/7	3.3/8	+18%
Glee	3.2/8	4.1/10	+28%
Bones	2.8/8	3.5/10	+25%
Fringe	2.2/6	3.1/7	+41%
Dollhouse	0.9/3	1.4/4	+56%

### **09/10 FOX Dramas: Live +7 in Total Viewers**

Comparing Live+ Same Day vs. Live + 7 ratings (now available through 11/29/09), FOX's dramas have shown significant increases among Total Viewers including:

09/10 Season thru 11/29	Live+Same Day P2+ (Mil.)	Live + 7 P2+ (Mil.)	% Change
House	14.0	16.6	+19%
Lie to Me	7.5	8.8	+17%
Glee	7.1	8.8	+24%
Bones	9.7	11.5	+19%
Fringe	6.0	7.9	+32%
Dollhouse	2.2	3.1	+41%

### Program Rankers

**FOX had 3 of the Top 20 programs among Adults 18-49:** FAMILY GUY (No. 10), GLEE (No. 12) and THE SIMPSONS (No. 18).

**FOX had 6 of the Top 20 programs among Adults 18-34:** FAMILY GUY (No. 4), GLEE (No. 6), THE SIMPSONS (No. 7), AMERICAN DAD (No. 11 tie), CLEVELAND (No. 11 tie) and BONES (No. 18).

**FOX had 7 of the Top 20 programs among Teens:** FAMILY GUY (No. 1), CLEVELAND SHOW (No. 2 tie), AMERICAN DAD (No. 2 tie), GLEE (No. 5), SIMPSONS (No. 7), BONES (No. 16), SO YOU THINK YOU CAN DANCE – WED (No. 18)

**FOX had 1 of the Top 20 programs in Total Viewers:** BONES (No. 17).

### Week 11/16/09-11/22/09: Live+7

#### Top 10 Programs by DVR Rating Increase (A18-49)

11/16-11/22/09

Playback Rank	Net	Program	Ind	Day	Time	Date	L+7 Rtg	L+7 Shr	Live vs. L+7 Rtg Increase	Final Rating % Playback
#1	FOX	HOUSE		M.....	8:00 PM	11/16/2009	6.3	/16	+2.6	41%
#2	ABC	GREY'S ANATOMY-THU 9PM		...T...	9:00 PM	11/19/2009	6.5	/16	+2.5	38%
#3	NBC	OFFICE		...T...	9:00 PM	11/19/2009	4.9	/12	+2.3	47%
#4	CBS	BIG BANG THEORY, THE		M.....	9:30 PM	11/16/2009	6.0	/14	+1.9	32%
#5	FOX	GLEE		..W....	9:00 PM	11/18/2009	4.2	/10	+1.7	40%
#5	ABC	V		.T.....	8:00 PM	11/17/2009	4.1	/11	+1.7	41%
#7	ABC	MODERN FAMILY		..W....	9:00 PM	11/18/2009	4.5	/11	+1.6	36%
#7	CBS	HOW I MET YOUR MOTHER		M.....	8:00 PM	11/16/2009	4.1	/10	+1.6	39%
#9	CBS	SURVIVOR: SAMOA		...T...	8:00 PM	11/19/2009	4.3	/12	+1.5	35%
#10	NBC	30 ROCK		...T...	9:31 PM	11/19/2009	3.6	/9	+1.4	39%

### NIGHTLY AND PROGRAM HIGHLIGHTS - DECEMBER 7 - 13, 2009

#### MONDAY

**8:00-10:00 CARRIE UNDERWOOD (S):** (A18-49: 2.3/6, 8.5 Mil Total Viewers)

FOX's CARRIE UNDERWOOD: AN ALL-STAR HOLIDAY SPECIAL posted a 2.3/6 among Adults 18-49 resulting in a No. 2 rank for the night among Adults 18-49, Adults 18-34 and Teens.

The CARRIE UNDERWOOD: AN ALL-STAR HOLIDAY SPECIAL outperformed FOX's delivery on the same night last year (Terminator: Sarah Connor Chronicles and Prison Break on 12/8/08) by +15% among Adults 18-49 (2.3/6 vs. 2.0/5) and +60% in Total Viewers (8.5 vs. 5.3 Mil.)

#### TUESDAY

**8:00-10:00 SO YOU THINK YOU CAN DANCE:** (A18-49: 2.4/6, 6.2 Mil Total Viewers)

The SO YOU THINK YOU CAN DANCE performance show posted a 2.4/6 among Adults 18-49 and showed significant gains versus last week including +9% in both Adults 18-49 (vs. 2.2/6) and Adults 18-34 (2.4/7 vs. 2.2/6) and +7% in Total Viewers (6.2 vs. 5.8 Mil.)

FOX ranked No. 2 for the night among Adults 18-49 (tie) and Adults 18-34.

### **WEDNESDAY**

**8:00-9:00 SO YOU THINK YOU CAN DANCE:** (A18-49: 2.3/7, 6.7 Mil Total Viewers)

**9:00-10:00 GLEE:** (A18-49: 3.7/9, 8.1 Mil Total Viewers)

**8:00-10:00 FOX PRIME:** (A18-49: 3.0/8, 7.4 Mil Total Viewers)

The penultimate SO YOU THINK YOU CAN DANCE results show delivered a 2.3/7 among Adults 18-49, matching its performance last week. SO YOU THINK YOU CAN DANCE showed impressive growth compared to last week among Adults 18-34 (+9%, 2.4/7 vs. 2.2/7) and Total Viewers (+6%, 6.7 vs. 6.3 Mil.)

SO YOU THINK YOU CAN DANCE ranked No. 2 in the 8p hour among Adults 18-49 (tie) and No. 1 in Adults 18-34 and Women 18-49/18-34.

So far this season SO YOU THINK YOU CAN DANCE shows growth over FOX's regular Fall'08 average in the Wednesday 8p hour by +9% among Adults 18-34 (2.5/8 vs. 2.3/8).

The Fall finale of GLEE at 9p posted a 3.7/9 among Adults 18-49, posting its highest rating so far this season. GLEE garnered its highest Teens EVER (including the post-American Idol telecast on 5/19/09).

Compared to its prior average so far this season, GLEE showed significant gains among Adults 18-49 (+12%, 3.7/9 vs. 3.3/9), Adults 18-34 (+11%, 4.0/11 vs. 3.6/11), Teens (+39%, 3.2/11 vs. 2.3/8) and Total Viewers (+13%, 8.1 vs. 7.2 Mil.)

GLEE was the highest rated program of the night among Adults 18-34, Teens and Women 18-49/18-34, out-delivering ABC's special encore of Shrek the Halls, The Middle, Modern Family, Cougar Town and the special Barbara Walters Presents: The 10 Most Fascinating People, CBS' Old Christine, Gary Unmarried, Criminal Minds and CSI: NY and NBC's Mercy, Law & Order: SVU and Jay Leno.

GLEE ranked No. 2 in its hour among Adults 18-49 and No. 1 in Adults 18-34, Teens and Women 18-49/18-34.

So far this season GLEE shows strong growth compared to FOX's regular Fall'08 average in the Wednesday 9p hour, increasing +83% among Adults 18-49 (3.3/9 vs. 1.8/5), +125% among Adults 18-34 (3.6/11 vs. 1.6/5), +118% among Teens (2.4/9 vs. 1.1/4) and +49% in Total Viewers (7.3 vs. 4.9 Mil.)

FOX ranked No. 2 for the night among Adults 18-49 (tie) and No. 1 in Adults 18-34, Teens and Women 18-49/18-34. In fact, FOX outperformed its nearest competitor for the night by +28% among Adults 18-34 (3.2/9 vs. ABC's 2.5/7).

### **THURSDAY**

**8:00-9:00 BONES:** (A18-49: 3.1/9, 10.9 Mil Total Viewers)

**9:00-10:00 FRINGE:** (A18-49: 2.3/6, 6.3 Mil Total Viewers)

**8:00-10:00 FOX PRIME:** (A18-49: 2.7/8, 8.6 Mil Total Viewers)

At 8p BONES posted a 3.1/9 among Adults 18-49, matching its highest rating this season among Adults 18-49 (tied with its season premiere on 9/17/09) and delivering its highest ratings of the season among Adults 18-34 and Total Viewers.

In fact, BONES posted its highest telecast among Adults 18-34 since its Thursday premiere last season (1/22/09). It also delivered its highest Thursday telecast among Total Viewers in 10 months (since 2/5/09).

BONES gained +7% versus its telecast last week among Adults 18-49 (3.1/9 vs. 2.9/8), +8% in Adults 18-34 (2.6/8 vs. 2.4/7) and +10% in Total Viewers (10.9 vs. 9.9 Mil.). BONES outperformed its prior season average by +11% among Adults 18-49 (3.1/9 vs. 2.8/8), +13% among Adults 18-34 (2.6/8 vs. 2.3/7) and +12% in Total Viewers (10.9 vs. 9.7 Mil.)

BONES ranked No. 2 in the 8p hour among Adults 18-49, Adults 18-34 and Total Viewers.

So far this Fall BONES outperforms its Thursday average last season by +4% among Adults 18-49 (2.8/8 vs. 2.7/8), +10% among Adults 18-34 (2.3/7 vs. 2.1/7) and +5% among Total Viewers (9.9 vs. 9.4 Mil.)

Compared to FOX's Fall'08 time period performance with regular programming, BONES is up +65% among Adults 18-49 (2.8/8 vs. 1.7/5), +35% among Adults 18-34 (2.3/7 vs. 1.7/5) and +148% among Total Viewers (9.9 vs. 4.0 Mil.)

FRINGE at 9p posted a 2.3/6 among Adults 18-49, matching its prior season average.

Compared to its prior season performance, FRINGE showed increases among Adults 18-34 (+12%, 1.9/6 vs. 1.7/5) and Total Viewers (+3%, 6.3 vs. 6.1 Mil.)

FRINGE ranked No. 3 in the 9p hour among Adults 18-49 and Adults 18-34.

So far this season FRINGE shows substantial gains compared to FOX's regular programming in the time period last Fall, increasing +21% among Adults 18-49 (2.3/6 vs. 1.9/5) and +42% in Total Viewers (6.1 vs. 4.3 Mil.)

FOX ranked No. 2 for the night in Adults 18-49, No. 3 among Adults 18-34 and No. 1 among Teens (tie). So far this season FOX's Thursday night outperforms its Thursday average last Fall (excluding sports) by +39% among Adults 18-49 (2.6/7 vs. 1.8/5) and +80% in Total Viewers (8.0 vs. 4.4 Mil.)

## **FRIDAY**

**8:00-9:00** **DOLLHOUSE (S):** (A18-49: 1.0/3, 2.7 Mil Total Viewers)

**9:00-10:00** **DOLLHOUSE:** (A18-49: 0.8/3, 2.1 Mil Total Viewers)

**8:00-10:00** **FOX PRIME:** (A18-49: 0.9/3, 2.4 Mil Total Viewers)

DOLLHOUSE at 8p ranked No. 4 in its hour among Adults 18-49 and Adults 18-34. At 9p, a second telecast of DOLLHOUSE ranked No. 4 among Adults 18-49 and No. 3 among Adults 18-34 (tie).

FOX ranked No. 4 in its hour among Adults 18-49 and No. 3 among Adults 18-34 (tie).

## **SATURDAY**

**8:00-8:30** **COPS:** (A18-49: 1.7/6, 5.1 Mil Total Viewers)

**8:30-9:00** **COPS 2 (R):** (A18-49: 1.9/6, 5.6 Mil Total Viewers)

**9:00-10:00** **AMW:** (A18-49: 1.7/5, 5.5 Mil Total Viewers)

**8:00-10:00** **FOX PRIME:** (A18-49: 1.8/6, 5.4 Mil Total Viewers)

COPS at 8p and COPS 2 at 830p each ranked No. 1 in their respective half hours among Adults 18-49, Total Viewers, Adults 18-34/25-54, Women 18-34 (tie)/25-54 (tie at 830p) and Men 18-49/18-34/25-54.

At 9p, AMERICA'S MOST WANTED ranked No. 1 in its hour among Adults 18-49, Total Viewers, Adults 18-34/25-54, Women 18-49/18-34 (tie)/25-54 and Men 18-49/18-34/25-54.

FOX ranked No. 1 for the night on a total primetime basis among Adults 18-49, Total Viewers, Adults 18-34/25-54, Women 18-49/18-34/25-54 (tie) and Men 18-49/18-34/25-54.

## **SUNDAY**

**7:00-7:16** **BROTHERS (B):** (A18-49: 0.5/1, 1.5 Mil Total Viewers)  
**7:16-7:29** **BROTHERS:** (A18-49: 0.8/2, 2.1 Mil Total Viewers)  
**7:29-7:59** **BROTHERS (S):** (A18-49: 1.0/3, 2.6 Mil Total Viewers)  
**7:59-8:30** **SIMPSONS:** (A18-49: 3.2/8, 7.0 Mil Total Viewers)  
**8:30-9:00** **CLEVELAND SHOW:** (A18-49: 3.0/7, 6.5 Mil Total Viewers)  
**9:00-9:31** **FAMILY GUY:** (A18-49: 3.8/9, 7.7 Mil Total Viewers)  
**9:31-10:00** **AMERICAN DAD:** (A18-49: 3.1/7, 6.2 Mil Total Viewers)  
**7:00-10:00** **FOX PRIME:** (A18-49: 2.5/6, 5.3 Mil Total Viewers)

THE SIMPSONS did a 3.2/8 among Adults 18-49 and in the 8p half hour ranked No. 2 among Adults 18-49 and No. 1 among Adults 18-34, Teens and Women 18-34. So far this season THE SIMPSONS has improved upon its Fall'08 average by +5% among Adults 18-49 (3.9/10 vs. 3.7/9), +5% among Adults 18-34 (4.6/13 vs. 4.4/13) and +3% in Total Viewers (8.2 vs. 8.0 Mil.)

At 8:30p THE CLEVELAND SHOW did a 3.0/7 among Adults 18-49. So far this season THE CLEVELAND SHOW has outperformed last year's King Of The Hill Fall average by +27% among Adults 18-49 (3.8/9 vs. 3.0/7), +31% among Adults 18-34 (4.6/13 vs. 3.5/9) and +20% in Total Viewers (7.7 vs. 6.4 Mil.)

THE CLEVELAND SHOW ranked No. 2 in its half hour among Adults 18-49 and Adults 18-34 and No. 1 in Teens.

At 9p FAMILY GUY did a 3.8/9 among Adults 18-49. For the 09/10 season FAMILY GUY has out-delivered its Fall'08 average by +13% among Adults 18-49 (4.3/10 vs. 3.8/9), +11% among Adults 18-34 (5.2/14 vs. 4.7/12) and +8% in Total Viewers (8.3 vs. 7.7 Mil.)

FAMILY GUY ranked No. 2 in the half hour among Adults 18-49 and Adults 18-34 and No. 1 in Teens.

AMERICAN DAD at 9:30p did a 3.1/7 among Adults 18-49 and so far this season has outperformed last year's Fall delivery by +7% among Adults 18-49 (3.1/7 vs. 2.9/6), +6% among Adults 18-34 (3.8/10 vs. 3.6/9) and +3% in Total Viewers (6.2 vs. 6.0 Mil.)

AMERICAN DAD ranked No. 3 in the 9:30p half hour among Adults 18-49 and No. 2 in Adults 18-34 and Teens.

FOX ranked No. 4 for the night among Adults 18-49 and No. 2 in Adults 18-34 and Teens.

FOX's 8-10p animation block showed significant increases compared to FOX's 8-10p average with regular programming last Fall and gained +12% among Adults 18-49 (3.7/9 vs. 3.3/8), +13% among Adults 18-34 (4.5/12 vs. 4.0/11) and +7% in Total Viewers (7.5 vs. 7.0 Mil.)

## **DECEMBER 7 - 13, 2009**

### **TOTAL PRIMETIME**

ADULTS 18-49	ADULTS 18-34	VIEWERS (Mil)
FOX 2.2/6	FOX 2.1/7	FOX 6.2
ABC 2.0/6	ABC 1.6/5	ABC 6.8
CBS 2.7/8	CBS 1.9/6	CBS 10.6
NBC 2.8/8	NBC 2.3/7	NBC 8.8