

RATINGS RELEASE

FOR IMMEDIATE RELEASE
Tuesday, July 14, 2009

Contact: Gaude Lydia Paez (LA)
310-369-3276

Alexandra Gillespie (NY)
212-556-2519

NATIONAL NIELSEN RATINGS FOR THE WEEK OF JULY 6 - 12, 2009

FOX TAKES FIVE!

FOX dominated the competition to win five nights last week, led by **SO YOU THINK YOU CAN DANCE, ARE YOU SMARTER THAN A 5TH GRADER?, COPS, AMERICA'S MOST WANTED** and encore animation favorites. FOX won the week with a 1.5/5 among Adults 18-49 and remains the No. 1 broadcast television network of the summer.

SO YOU THINK YOU CAN DANCE reigned supreme on Wednesday as the dancers competed for a spot in the Top 10. The dance competition posted a 2.9/9 among Adults 18-49 and gained audience in its last half hour as it faced NBC's America's Got Talent head-to-head at 9p. FOX ranked No. 1 for the night, beating its closest competitor of the night by +38% among Adults 18-49 and +76% among Adults 18-34.

Thursday's **SO YOU THINK YOU CAN DANCE** elimination show achieved a 2.9/9 among Adults 18-49 and ranked No. 1 in its hour among Adults 18-49, Adults 18-34, Teens, Total Viewers and all key demos. The dance sensation was the highest rated program of the night among Adults 18-49, Adults 18-34, Teens and all key demos, outperforming all competition including the premiere of CBS' Big Brother.

On Friday, **ARE YOU SMARTER THAN A 5TH GRADER** kicked off its summer celebrity series, posting a 1.5/6 and ranking No. 1 in its hour among Adults 18-49, Adults 18-34, and Total Viewers. At 9p, **MENTAL** ranked No. 1 in its hour among Adults 18-49 and Adults 18-34.

Back-to-back episodes of **COPS** on Saturday, each won their respective half hours among Adults 18-49, Adults 18-34/25-54 and virtually all key male and female demos. **AMERICA'S MOST WANTED** also ranked No. 1 in its 9p hour that night among Adults 18-49, Adults 18-34/24-54, Total Viewers, and nearly all key male and female demos.

Despite an original episode of Big Brother on CBS and the part one of the NBC mini-series Meteor, encore episodes of **TIL DEATH** and FOX animation favorites led the network to the No. 1 spot on Sunday among Adults 18-49 and most key demos.

Program Rankers

FOX had 5 of the Top 20 programs among Adults 18-49: SO YOU THINK YOU CAN DANCE-THU (No. 3 tie), SO YOU THINK YOU CAN DANCE-WED (No. 3 tie), FAMILY GUY (No. 12), THE SIMPSONS SP 930P (No. 17) and THE SIMPSONS (No. 19).

FOX had 6 of the Top 20 programs among Adults 18-34: SO YOU THINK YOU CAN DANCE-WED (No. 1), SO YOU THINK YOU CAN DANCE-THU (No. 2), FAMILY GUY (No. 3), THE SIMPSONS SP 9:30P (No. 7), THE SIMPSONS (No. 9) and KING OF THE HILL (No. 14).

FOX had 7 of the Top 20 programs among Teens: FAMILY GUY (No. 4 tie), THE SIMPSONS SP 930P (No. 4 tie), SO YOU THINK YOU CAN DANCE- THU (No. 4 tie), SO YOU THINK YOU CAN DANCE-WED (No. 8), THE SIMPSONS (No. 9), KING OF THE HILL (No. 11) and BONES (No. 14).

FOX had 2 of the Top 20 programs in Total Viewers: SO YOU THINK YOU CAN DANCE- THU (No. 12) and SO YOU THINK YOU CAN DANCE-WED (No. 15).

Week 6/15/09-6/21/09: Live+7

**Top 10 DVR Playback Rank (A18-49)
6/15-6/21/09**

Playback Rank	Net	PROGRAMS	Ind	Day	Time	Date	Playback A18-49(000)	Live vs. L+7 Rtg Increase	Final Rating % Playback
#1	FOX	SO YOU THINK CN DANCE-WED		..W....	8:00 PM	06/17/2009	1671	+1.3	36%
#2	FOX	SO YOU THINK CN DANCE-THU		...T...	9:00 PM	06/18/2009	1365	+1.0	29%
#3	ABC	WIPEOUT		..W....	8:00 PM	06/17/2009	935	+0.7	23%
#4	ABC	BACHELORETTE, THE		M.....	8:00 PM	06/15/2009	912	+0.7	27%
#5	CBS	CRIMETIME SATURDAY	S.	9:00 PM	06/20/2009	714	+0.6	46%
#6	FOX	MENTAL		.T.....	9:00 PM	06/16/2009	575	+0.5	29%
#7	ABC	UNUSUALS, THE		..W....	10:01 PM	06/17/2009	571	+0.4	27%
#8	NBC	I'M A CELEBRITY-TUE		.T.....	8:00 PM	06/16/2009	531	+0.4	22%
#9	NBC	I'M A CELEBRITY-WED		..W....	8:00 PM	06/17/2009	507	+0.4	25%
#10	NBC	I'M A CELEBRITY-THU		...T...	8:00 PM	06/18/2009	498	+0.4	20%

NIGHTLY AND PROGRAM HIGHLIGHTS - JULY 6 - 12, 2009

MONDAY

8:00-9:00 HOUSE (R): (A18-49: 1.2/4, 3.7 Mil Total Viewers, HH: 2.5/5)
9:00-10:00 LIE TO ME (R): (A18-49: 0.9/3, 3.3 Mil Total Viewers, HH: 2.3/4)
8:00-10:00 FOX PRIME: (A18-49: 1.0/3, 3.5 Mil Total Viewers, HH: 2.4/4)

FOX ranked No. 3 for the night among Adults 18-34 and Teens.

TUESDAY

8:00-10:00 MOVIE: LEGALLY BLONDE 2 (RS): (A18-49: 0.8/2, 2.2 Mil Total Viewers, HH: 1.5/3)

WEDNESDAY

8:00-10:00 SO YOU THINK YOU CAN DANCE-WED: (A18-49: 2.9/9, 7.6 Mil Total Viewers, HH: 4.7/8)

SO YOU THINK YOU CAN DANCE posted a 2.9/9 among Adults 18-49.

Compared to last week's Thursday telecast, SO YOU THINK YOU CAN DANCE is up by +26% in Adults 18-49 (2.9/9 vs. 2.3/8), +50% in Adults 18-34 (3.0/11 vs. 2.0/8) and +6% in Total Viewers (7.6 vs. 7.2 Mil).

Despite airing against NBC's America's Got Talent in the 9p hour, SO YOU THINK YOU CAN DANCE gained substantially in its last half hour compared to its first among Adults 18-49 (+11%, 3.0 vs. 2.7) and Total Viewers (+10%, 7.8 vs. 7.1 Mil).

FOX ranked No. 1 for the night among Adults 18-49, Adults 18-34/25-54, Men 18-49/18-34 and Women 18-49/18-34/25-54. In fact, FOX beat its nearest competitor for the night by +38% among Adults 18-49 (2.9/9 vs. 2.1/7 for ABC and NBC) and by +76% among Adults 18-34 (3.0/11 vs. 1.7/6 for ABC).

THURSDAY

8:00-9:00 BONES (R): (A18-49: 1.4/5, 5.7 Mil Total Viewers, HH: 3.7/7)

9:00-10:00 SO YOU THINK YOU CAN DANCE: (A18-49: 2.9/9, 7.9 Mil Total Viewers, HH: 4.9/9)

8:00-10:00 FOX PRIME: (A18-49: 2.1/7, 6.8 Mil Total Viewers, HH: 4.3/8)

At 8p, a repeat BONES (1.4/5) ranked No. 2 in its hour among Adults 18-49 and Adults 18-34 and No. 1 among Teens.

At 9p, two of the Top 12 were eliminated on SO YOU THINK YOU CAN DANCE which posted a 2.9/9 among Adults 18-49. SO YOU THINK YOU CAN DANCE ranked No. 1 in its hour among Adults 18-49, Total Viewers, Adults 18-34, Teens and all key demos.

SO YOU THINK YOU CAN DANCE was the highest rated program of the night among Adults 18-49, Adults 18-34, Teens and all key demos, outperforming all competitive programming including CBS' premiere of Big Brother.

Compared to last week's Thursday telecast, SO YOU THINK YOU CAN DANCE is up by +26% in Adults 18-49 (2.9/9 vs. 2.3/8), +45% in Adults 18-34 (2.9/10 vs. 2.0/8) and +10% in Total Viewers (7.9 vs. 7.2 Mil.)

FOX ranked No.1 for the night among Adults 18-49, Adults 18-34, Teens, Men 18-49/18-34 and all key female demos.

FRIDAY

8:00-9:00 ARE YOU SMARTER THAN A 5TH GRADER: (A18-49: 1.5/6, 5.7 Mil Total Viewers, HH: 3.5/7)

9:00-10:00 MENTAL: (A18-49: 1.0/4, 3.5 Mil Total Viewers, HH: 2.2/4)

8:00-10:00 FOX PRIME: (A18-49: 1.3/5, 4.6 Mil Total Viewers, HH: 2.9/6)

ARE YOU SMARTER THAN A 5TH GRADER (1.5/6) ranked No. 1 among Adults 18-49, Total Viewers and Adults 18-34.

MENTAL (1.0/4) also placed first in its hour among Adults 18-49 (tie) and Adults 18-34 (tie).

FOX ranked No. 1 for the night among Adults 18-49 and Adults 18-34.

SATURDAY

8:00-8:30 COPS (R): (A18-49: 1.1/5, 2.8 Mil Total Viewers, HH: 1.8/4)

8:30-9:00 COPS 2: (A18-49: 1.3/6, 3.6 Mil Total Viewers, HH: 2.2/5)

9:00-10:00 AMW: (A18-49: 1.4/5, 3.9 Mil Total Viewers, HH: 2.4/5)

8:00-10:00 FOX PRIME: (A18-49: 1.3/5, 3.5 Mil Total Viewers, HH: 2.2/5)

COPS at 8p and COPS 2 at 830p ranked No. 1 in their respective half hours among Adults 18-49, Adults 18-34/25-54, Women 18-49 (tie at 830p)/18-34 and Men 18-49/18-34/25-54.

At 9p, AMERICA'S MOST WANTED ranked No. 1 in its hour among Adults 18-49, Total Viewers, Adults 18-34/25-54, Women 18-49/18-34/25-54 (tie) and Men 18-49/18-34/25-54.

FOX ranked No. 1 for the night on a total primetime basis among Adults 18-49, Adults 18-34/25-54, Women 18-49/18-34 and Men 18-49/18-34/25-54.

SUNDAY

7:00-7:30 TIL DEATH (R): (A18-49: 0.6/2, 1.4 Mil Total Viewers, HH: 0.9/2)
7:30-7:59 AMERICAN DAD (R): (A18-49: 0.8/3, 1.8 Mil Total Viewers, HH: 1.1/2)
7:59-8:30 SIMPSONS (R): (A18-49: 1.8/6, 3.7 Mil Total Viewers, HH: 2.1/4)
8:30-9:00 KING OF THE HILL (R): (A18-49: 1.5/5, 3.2 Mil Total Viewers, HH: 1.8/3)
9:00-9:30 FAMILY GUY (R): (A18-49: 2.1/6, 4.2 Mil Total Viewers, HH: 2.4/4)
9:30-10:00 SIMPSONS (RS): (A18-49: 1.9/5, 4.0 Mil Total Viewers, HH: 2.3/4)
7:00-10:00 FOX PRIME: (A18-49: 1.5/5, 3.1 Mil Total Viewers, HH: 1.8/3)

At 8p the repeat THE SIMPSONS (1.8/6) ranked No. 2 in the time period among Adults 18-49 and No. 1 in Adults 18-34, Teens, Women 18-34 and Men 18-49/18-34. At 8:30p the repeat KING OF THE HILL (1.5/5) ranked No. 2 in the half hour among Adults 18-49 and No. 1 in Adults 18-34, Teens (tie) and Men 18-34.

At 9p a repeat FAMILY GUY (2.1/6) and at 9:30p a repeat THE SIMPSONS (1.9/5) won their half hours among Adults 18-49, Adults 18-34, Teens and virtually all key demos.

At 7p a repeat TIL DEATH (0.6/2) ranked No. 2 in the half hour among Adults 18-34 (tie). At 7:30p a repeat AMERICAN DAD (0.8/3) ranked No. 3 among Adults 18-49 and No. 1 in Adults 18-34 and Teens (tie).

FOX won the night among Adults 18-49, Adults 18-34, Teens and key male demos.

JULY 6 -12, 2009

TOTAL PRIMETIME

ADULTS 18-49	ADULTS 18-34	VIEWERS (Mil)
FOX 1.5/5	FOX 1.5/6	FOX 4.4
ABC 1.3/4	ABC 1.0/4	ABC 4.3
CBS 1.4/5	CBS 0.9/3	CBS 6.5
NBC 1.3/4	NBC 0.9/3	NBC 4.8