

RATINGS RELEASE

FOR IMMEDIATE RELEASE
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NATIONAL NIELSEN RATINGS FOR THE WEEK OF OCTOBER 26 – NOVEMBER 1, 2009

FOX SCORES THE LARGEST FALL BROADCAST SEASON LEAD IN SIX YEARS!

Last week FOX hit a grand slam with record breaking numbers from **WORLD SERIES GAMES 1, 2, 3 and 4** between the Phillies and the Yankees. FOX won the week with a 4.8/13 among Adults 18-49, over two rating points ahead of second place ABC. This is the largest differential (+78%) between the first and second place networks for a fourth quarter week in five years among Adults 18-49 (since week of 10/18/04-FOX over CBS/NBC). Additionally, FOX posted the highest rated fourth quarter week for any network in five years (since CBS the week of 11/8/04).

FOX remains in the top spot for the Fall season among Adults 18-49 with a 3.7/10, a half a rating point ahead of second place CBS. This marks the largest fourth quarter lead for any network in six years with a difference of +16%. FOX also holds its largest fourth Quarter lead ever among Adults 18-49 and Adults 18-34.

Wednesday night kicked off the **WORLD SERIES GAME 1** between the Philadelphia Phillies and the New York Yankees. The game posted a solid 6.3/17 among Adults 18-49.

- **GAME 1** substantially outperformed last year's World Series Game 1 by +31% in Adults 18-49 and +34% in Total Viewers, making it the highest rated **WORLD SERIES GAME 1** in five years among Adults 18-49 and Total Viewers.
- **GAME 1** propelled FOX to its highest rated Wednesday night among Adults 18-49 and Total Viewers since last season's American Idol finale.

On Thursday night the Phillies and the Yankees faced off in **WORLD SERIES GAME 2**, which delivered a 5.8/16 rating among Adults 18-49 and outperformed last year's GAME 2 by +45% among Adults 18-49 and +48% in Total Viewers.

- **WORLD SERIES GAME 2: PHILLIES VS. YANKEES** is the highest rated **WORLD SERIES GAME 2** in three years among Adults 18-49 and in five years in Total Viewers.
- **WORLD SERIES GAME 2** led FOX to its highest rated Thursday night in seven months among Adults 18-49 and the highest rated Thursday night on ANY network in almost 10 months in Total Viewers.

Saturday's **WORLD SERIES GAME 3: YANKEES VS. PHILLIES** achieved a 4.7/16 among Adults 18-49 and outperformed last year's Game 3 by +47% among Adults 18-49 and +57% in Total Viewers.

- **WORLD SERIES GAME 3: YANKEES VS. PHILLIES** is the highest rated **WORLD SERIES GAME 3** in three years among Adults 18-49 and Total Viewers.
- **WORLD SERIES GAME 3** brought FOX its highest rated Saturday night in ten months among Adults 18-49 and Total Viewers.

Sunday night featured **WORLD SERIES GAME 4: YANKEES VS. PHILLIES** which posted an astounding 7.8/20 among Adults 18-49 and outperformed last year's Game 4 by +53% among Adults 18-49 and +47% in Total Viewers.

- **WORLD SERIES GAME 4: YANKEES VS. PHILLIES** is the highest rated **WORLD SERIES GAME 4** in five years among Adults 18-49 and Total Viewers. It's also the highest rated non-decisive Game 4 in eight years among Adults 18-49 and Total Viewers, dating back to the 2001 Series.
- FOX posted its highest rated Sunday night among Adults 18-49 and Total Viewers in nearly two years. It was also FOX's highest ranking night, on any night of the week, since the American Idol finale on 5/20/09 among Adults 18-49 and Total Viewers.

09/10 FOX Dramas: Live + 7 in Adults 18-49

Comparing Live+Same Day vs. Live + 7 ratings (now available through 10/18/09), FOX's dramas have shown significant increases among Adults 18-49 including:

09/10 Season thru 10/18	Live+Same Day Adults 18-49	Live + 7 Adults 18-49	% Change
House	6.0/15	7.4/17	+23%
Lie to Me	2.9/7	3.5/8	+21%
Glee	3.3/9	4.1/10	+24%
Bones	2.9/8	3.6/10	+24%
Fringe	2.4/6	3.3/8	+38%
Dollhouse	1.0/3	1.4/4	+40%

09/10 FOX Dramas: Live +7 in Total Viewers

Comparing Live+ Same Day vs. Live + 7 ratings (now available through 10/18/09), FOX's dramas have shown significant increases among Total Viewers including:

09/10 Season thru 10/18	Live+Same Day P2+ (Mil.)	Live + 7 P2+ (Mil.)	% Change
House	15.3	18.0	+18%
Lie to Me	7.9	9.3	+18%
Glee	7.2	8.8	+22%
Bones	9.8	11.7	+19%
Fringe	6.3	8.2	+30%
Dollhouse	2.3	3.1	+35%

Program Rankers

FOX had 6 of the Top 20 programs among Adults 18-49: FOX WORLD SERIES GAME 4 (No. 1), FOX WORLD SERIES GAME 1 (No. 2), THE OT (No. 3), FOX WORLD SERIES GAME 4 PRE GAME (No. 4), FOX WORLD SERIES GAME 2 (No. 5) and FOX WORLD SERIES GAME 3 (No. 8).

FOX had 8 of the Top 20 programs among Adults 18-34: FOX WORLD SERIES GAME 4 (No. 1), FOX WORLD SERIES GAME 1 (No. 2 tie), THE OT (No. 2 tie), FOX WORLD SERIES GAME 4 PRE GAME (No. 4), FOX WORLD SERIES GAME 2 (No. 7), FOX WORLD SERIES GAME 3 (No. 9), SO YOU THINK YOU CAN DANCE – MON (No. 14) and SO YOU THINK YOU CAN DANCE – TUES (No. 17)

FOX had 6 of the Top 20 programs among Teens: FOX WORLD SERIES GAME 4 (No. 1), FOX WORLD SERIES GAME 1 (No. 2), THE OT (No. 3), FOX WORLD SERIES GAME 4 PRE GAME (No. 4), FOX WORLD SERIES GAME 2 (No. 5) and FOX WORLD SERIES GAME 3 (No. 8).

FOX had 6 of the Top 20 programs in Total Viewers: FOX WORLD SERIES GAME 4 (No. 1), FOX WORLD SERIES GAME 1 (No. 2), FOX WORLD SERIES GAME 2 (No. 3), FOX WORLD SERIES GAME 4 PRE GAME (No. 4), THE OT (No. 7) and FOX WORLD SERIES GAME 3 (No. 9).

Week 10/05/09-10/11/09: Live+7**Top 10 Programs by DVR Rating Increase (A18-49)**

10/5-10/11/09

Playback Rank	Net	Program	Ind	Day	Time	Date	L+7 Rtg	L+7 Shr	Live vs. L+7 Rtg Increase	Final Rating % Playback
#1	FOX	HOUSE		M.....	8:00 PM	10/05/2009	6.8	/16	+2.7	40%
#2	ABC	GREY'S ANATOMY-THU 9PM		...T...	9:00 PM	10/08/2009	6.8	/16	+2.5	37%
#2	NBC	OFFICE		...T...	9:00 PM	10/08/2009	6.0	/14	+2.5	42%
#4	CBS	BIG BANG THEORY, THE		M.....	9:30 PM	10/05/2009	5.6	/12	+1.6	29%
#4	ABC	DESPERATE HOUSEWIVES	S	9:00 PM	10/11/2009	5.3	/12	+1.6	30%
#4	CBS	SURVIVOR: SAMOA		...T...	8:00 PM	10/08/2009	4.1	/11	+1.6	39%
#7	FOX	GLEE		..W....	9:00 PM	10/07/2009	4.2	/11	+1.5	36%
#7	CBS	NCIS		.T.....	8:00 PM	10/06/2009	5.1	/14	+1.5	29%
#9	CBS	HOW I MET YOUR MOTHER		M.....	8:00 PM	10/05/2009	4.0	/10	+1.4	35%
#9	ABC	PRIVATE PRACTICE		...T...	10:01 PM	10/08/2009	4.6	/12	+1.4	30%

NIGHTLY AND PROGRAM HIGHLIGHTS - OCTOBER 26 – NOVEMBER 1, 2009**MONDAY****8:00-9:00 SO YOU THINK YOU CAN DANCE (S):** (A18-49: 2.6/7, 5.8 Mil Total Viewers)**9:00-10:00 LIE TO ME:** (A18-49: 2.4/6, 6.3 Mil Total Viewers)**8:00-10:00 FOX PRIME:** (A18-49: 2.5/6, 6.1 Mil Total Viewers)

FOX won the night among Adults 18-34 and showed an advantage of +19% over its nearest competitors (2.5/7 vs. 2.1/6 for CBS). FOX ranked No. 3 for the night in Adults 18-49.

At 8p the SO YOU THINK YOU CAN DANCE "Meet the Top 20" special posted a 2.6/7 among Adults 18-49 and ranked No. 1 in the hour among Adults 18-34 and Women 18-34 and No. 2 in Adults 18-49. SO YOU THINK YOU CAN DANCE bested ABC's Dancing With The Stars by +33% in Adults 18-34 in head to head competition in the 8p hour (2.8/8 vs. 2.1/6).

The SO YOU THINK YOU CAN DANCE special outperformed DANCE's prior Tuesday average so far this season by +4% in Adults 18-49 (2.6/7 vs. 2.5/6) and +9% in Total Viewers (5.8 vs. 5.3 Mil) and was on par with its prior Wednesday average (2.6/8) in Adults 18-49.

At 9p LIE TO ME delivered a 2.4/6 and ranked No. 3 in the hour among Adults 18-49 and No. 2 among Adults 18-34.

TUESDAY**8:00-10:00 SO YOU THINK YOU CAN DANCE:** (A18-49: 2.5/6, 6.5 Mil Total Viewers)

FOX won the night in Adults 18-34, Women 18-34, Men 18-34 and Teens and ranked No. 3 in Adults 18-49.

The first SO YOU THINK YOU CAN DANCE performance show posted a 2.5/6 among Adults 18-49, on par with its latest Tuesday performance (2.5/6 on 10/6/09) and up +18% in Total Viewers (6.5 vs. 5.3 Mil).

In head to head competition in the 9p hour SO YOU THINK YOU CAN DANCE outperformed ABC's Dancing With The Stars results show by +39% in Adults 18-34 (2.5/7 vs. 1.8/5).

WEDNESDAY**7:57-11:29 WORLD SERIES GAME 1 (PHILLIES&YANKEES) (S):** (A18-49: 6.3/17, 19.5 Mil Total Viewers)

8:00-11:00 FOX PRIME: (A18-49: 6.3/17, 19.7 Mil Total Viewers)

WORLD SERIES GAME 1: PHILLIES VS. YANKEES from 7:57-11:29p posted a 6.3/17 among Adults 18-49 and substantially outperformed last year's Game 1: Phillies vs. Rays by +31% (vs. 4.8/13) and +34% in Total Viewers (19.5 vs. 14.6 Mil).

WORLD SERIES GAME 1: PHILLIES VS. YANKEES is the highest rated WORLD SERIES GAME 1 in five years among Adults 18-49 and Total Viewers (since Cardinals vs. Red Sox on 10/23/04).

In Adults 18-49, WORLD SERIES GAME 1: PHILLIES VS. YANKEES outperformed all of the World Series '08 games and is the highest World Series game since the final Game 4: Red Sox vs. Rockies on 10/28/07. In Total Viewers, GAME 1 was the highest World Series game since the 88 minute Conclusion of Game 5: Rays vs. Phillies on 10/29/08.

WORLD SERIES GAME 1 propelled FOX to its highest rated Wednesday night in Adults 18-49 and Total Viewers since the American Idol finale on 5/20/09.

FOX won the night among Adults 18-49, Total Viewers, Adults 18-34, Adults 25-54, Teens, Women 18-49/18-34/25-54 and Men 18-49/18-34/25-54.

THURSDAY

7:55-11:25 WORLD SERIES GAME 2 (PHILLIES&YANKEES) (S): (A18-49: 5.8/16, 18.9 Mil Total Viewers)

8:00-11:00 FOX PRIME: (A18-49: 5.7/16, 19.0 Mil Total Viewers)

WORLD SERIES GAME 2: PHILLIES VS. YANKEES from 7:55-11:25p posted a 5.8/16 among Adults 18-49 and out-delivered last year's Game 2: Phillies vs. Rays by +45% among Adults 18-49 (vs. 4.0/11) and +48% in Total Viewers (18.9 vs. 12.8 Mil.)

WORLD SERIES GAME 2: PHILLIES VS. YANKEES is the highest rated WORLD SERIES GAME 2 in three years among Adults 18-49 (since Cardinals vs. Tigers on 10/22/06) and in five years in Total Viewers (since Cardinals vs. Red Sox on 10/24/04).

WORLD SERIES GAME 2 propelled FOX to its highest rated Thursday night in seven months among Adults 18-49 (since 3/26/09, American Idol and Hell's Kitchen) and the highest rated Thursday night on ANY network in almost 10 months in Total Viewers (since FOX's BCS Championship on 1/8/09).

FOX won the night among Adults 18-49, Total Viewers, Adults 18-34, Adults 25-54, Teens and key demos.

FRIDAY

8:00-10:00 HOUSE (RP): (A18-49: 1.1/4, 3.7 Mil Total Viewers)

An encore HOUSE posted a 1.1/4 among Adults 18-49 from 8-10p.

FOX ranked No. 4 for the night in Adults 18-49 and Adults 18-34 and No. 3 among Teens.

SATURDAY

7:30-8:32, 8:57-9:12 WORLD SERIES PREGAME (S): (A18-49: 1.8/7, 6.4 Mil Total Viewers)

8:32-8:57 CLEVELAND (RS): (A18-49: 1.5/5, 4.6 Mil Total Viewers)

9:12-12:43 WORLD SERIES GAME 3 (YANKEES&PHILLIES) (S): (A18-49: 4.7/16, 15.4 Mil Total Viewers)

8:00-11:00 FOX PRIME: (A18-49: 3.5/12, 12.0 Mil Total Viewers)

WORLD SERIES GAME 3: YANKEES VS. PHILLIES from 9:12p-12:43a posted a 4.7/16 among Adults 18-49 and outperformed last year's Game 3: Rays vs. Phillies by +47% among Adults 18-49 (4.7/16 vs. 3.2/11) and +57% in Total Viewers (15.4 vs. 9.8 Mil.)

WORLD SERIES GAME 3: YANKEES VS. PHILLIES is the highest rated WORLD SERIES GAME 3 in three years among Adults 18-49 and Total Viewers (since Tigers vs. Cardinals on 10/24/06).

WORLD SERIES GAME 3 propelled FOX to its the highest rated Saturday night in ten months among Adults 18-49 and Total Viewers (since FOX's NFL Playoff Game on 1/10/09).

SUNDAY

7:00-7:30 **NFL OVER-RUN:** (A18-49: 14.4/40, 38.9 Mil Total Viewers)

7:30-8:00 **THE OT:** (A18-49: 6.2/17, 16.6 Mil Total Viewers)

8:00-8:19 **WORLD SERIES PREGAME (S):** (A18-49: 6.0/16, 17.8 Mil Total Viewers)

8:19-11:48 **WORLD SERIES GAME 4 (YANKEES&PHILLIES) (S):** (A18-49: 7.8/20, 22.8 Mil Total Viewers)

7:00-11:00 **FOX PRIME:** (A18-49: 8.2/21, 23.6 Mil Total Viewers)

WORLD SERIES GAME 4: YANKEES VS. PHILLIES from 8:19-11:48p posted a 7.8/20 among Adults 18-49 and outdelivered last year's Game 4: Rays vs. Phillies by +53% among Adults 18-49 (7.8/20 vs. 5.1/13) and +47% in Total Viewers (22.8 vs. 15.5 Mil.)

WORLD SERIES GAME 4: YANKEES VS. PHILLIES is the highest rated WORLD SERIES GAME 4 in five years among Adults 18-49 and Total Viewers (since Red Sox vs. Cardinals on 10/27/04). It's also the highest rated non-decisive Game 4 in eight years among Adults 18-49 and Total Viewers, dating back to the 2001 Series (since Diamondbacks vs. Yankees on 10/31/01).

FOX posted its highest rated Sunday night among Adults 18-49 and Total Viewers in nearly two years (since Super Bowl night on 2/3/08). It was also FOX's biggest night on any night of the week since the American Idol finale on 5/20/09 among Adults 18-49 and Total Viewers.

OCTOBER 26 – NOVEMBER 1, 2009

TOTAL PRIMETIME

ADULTS 18-49	ADULTS 18-34	VIEWERS (Mil)
FOX 4.8/13	FOX 4.2/13	FOX 14.7
ABC 2.7/8	ABC 2.2/7	ABC 9.4
CBS 2.3/6	CBS 1.5/5	CBS 9.8
NBC 1.9/5	NBC 1.6/5	NBC 5.6