

RATINGS RELEASE

FOR IMMEDIATE RELEASE
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NATIONAL NIELSEN RATINGS FOR THE WEEK OF NOVEMBER 2 - 8, 2009

FOX HITS A NETWORK HIGH THIS FALL WITH FIVE WEEKLY WINS!

Last week FOX achieved its fifth weekly win this season, which stands as the most fourth quarter weekly wins in the network's history. FOX ranks No. 1 for the season with a 3.7/10 rating among Adults 18-49, maintaining its +16% lead for a second week – the highest fourth quarter lead by any network in six years.

FOX struck out the competition last week with a strong finish to the **2009 WORLD SERIES**, a winning performance from its Saturday **COPS** and **AMERICA'S MOST WANTED** lineup, and a healthy turnout for variety special **FAMILY GUY PRESENTS: SETH AND ALEX'S ALMOST LIVE COMEDY SHOW**. FOX won the week with an impressive 3.6/10 among Adults 18-49, beating its closest competitor by +24% -- a full seven-tenths of a rating point.

On Monday night, FOX again drew a huge audience with **WORLD SERIES GAME 5** posting a 5.3/14 among Adults 18-49 and outperforming Game 5 of last year's series by +33% among Adults 18-49 and +30% in Total Viewers.

- FOX won the night among Adults 18-49, Adults 18-34, Adults 25-54, Teens, Total Viewers, and virtually all key demos.
- **GAME 5** was the highest rated Game 5 in six years among Adults 18-49 and Total Viewers.

Wednesday night featured the deciding **WORLD SERIES GAME 6**, which delivered a whopping 7.4/20 among Adults 18-49 with 22.3 million viewers.

- The **2009 WORLD SERIES** on FOX substantially outperformed last year's series by +41% among Adults 18-49 and +43% in Total Viewers.
- FOX's **2009 WORLD SERIES** is the highest rated World Series in five years among Adults 18-49 and Total Viewers, since the 2004 series.
- **GAME 6** won the night among Adults 18-49, Adults 18-34, Adults 25-54, Teens, Total Viewers and all key demos.

On Saturday, FOX ranked No. 1 for the night on a total primetime basis among Adults 18-49, Adults 25-54 and all key female demos.

- Back-to-back episodes of **COPS** each ranked No. 1 in their respective half hours among Adults 18-49, Adults 18-34, Adults 25-54 and all key women demos.

On Sunday night, FOX's animation domination was brought to life with the addition of the special **FAMILY GUY PRESENTS: SETH & ALEX'S ALMOST LIVE COMEDY SHOW**, which achieved a solid 3.4/8 among Adults 18-49.

- FOX's 8-10p animation block has shown significant increases when compared with last year's programming during the same time period, making gains of +21% among Adults 18-49, +25% among Adults 18-34 and +16% in Total Viewers.

09/10 FOX Dramas: Live + 7 in Adults 18-49

Comparing Live+Same Day vs. Live + 7 ratings (now available through 10/25/09), FOX's dramas have shown significant increases among Adults 18-49 including:

<u>09/10 Season thru 10/25</u>	<u>Live+Same Day Adults 18-49</u>	<u>Live + 7 Adults 18-49</u>	<u>% Change</u>
House	5.8/14	7.0/17	+21%
Lie to Me	2.9/7	3.4/8	+17%
Glee	3.3/9	4.1/10	+24%
Bones	2.9/8	3.6/10	+24%
Fringe	2.4/6	3.3/8	+38%
Dollhouse	0.9/3	1.4/4	+56%

09/10 FOX Dramas: Live +7 in Total Viewers

Comparing Live+ Same Day vs. Live + 7 ratings (now available through 10/25/09), FOX's dramas have shown significant increases among Total Viewers including:

<u>09/10 Season thru 10/25</u>	<u>Live+Same Day P2+ (Mil.)</u>	<u>Live + 7 P2+ (Mil.)</u>	<u>% Change</u>
House	14.7	17.1	+16%
Lie to Me	7.9	9.1	+15%
Glee	7.2	8.8	+22%
Bones	9.8	11.7	+19%
Fringe	6.3	8.2	+30%
Dollhouse	2.2	3.1	+41%

Program Rankers

FOX had 4 of the Top 20 programs among Adults 18-49: FOX WORLD SERIES GAME 6 (No. 2), FOX WORLD SERIES GAME 5 (No. 3), FAMILY GUY (No. 10) and FAMILY GUY SUN 8p (No. 13).

FOX had 6 of the Top 20 programs among Adults 18-34: FOX WORLD SERIES GAME 6 (No. 2), FAMILY GUY (No. 4), FOX WORLD SERIES GAME 5 (No. 5), FAMILY GUY SUN 8p (No. 7), SETH MACFARLANE SP SUN 8:30p (No. 9) and THE CLEVELAND SHOW SUN 9:30p (No. 10).

FOX had 6 of the Top 20 programs among Teens: FOX WORLD SERIES GAME 6 (No. 2), FAMILY GUY (No. 3), THE CLEVELAND SHOW SUN 9:30p (No. 4), SETH MACFARLANE SP SUN 8:30p (No. 5 tie), FAMILY GUY SUN 8:00P (No. 5 tie) and FOX WORLD SERIES GAME 5 (No. 7).

FOX had 2 of the Top 20 programs in Total Viewers: FOX WORLD SERIES GAME 6 (No. 1), and FOX WORLD SERIES GAME 5 (No. 4).

Week 10/12/09-10/18/09: Live+7

Top 10 Programs by DVR Rating Increase (A18-49)

10/12-10/18/09

Playback Rank	Net	Program	Ind	Day	Time	Date	L+7 Rtg	L+7 Shr	Live vs. L+7 Rtg Increase	Final Rating % Playback
#1	FOX	HOUSE		M.....	8:00 PM	10/12/2009	6.5	16	+2.7	42%
#2	ABC	GREY'S ANATOMY-THU 9PM		...T...	9:00 PM	10/15/2009	6.6	16	+2.6	39%
#3	NBC	OFFICE		...T...	9:00 PM	10/15/2009	5.2	12	+2.3	44%
#4	CBS	BIG BANG THEORY, THE		M.....	9:30 PM	10/12/2009	5.9	14	+1.8	31%
#5	ABC	DESPERATE HOUSEWIVES	S	9:00 PM	10/18/2009	5.4	12	+1.6	30%
#6	FOX	GLEE		..W....	9:00 PM	10/14/2009	4.3	11	+1.5	35%
#6	ABC	FLASHFORWARD		...T...	8:00 PM	10/15/2009	3.9	11	+1.5	38%
#6	CBS	SURVIVOR: SAMOA		...T...	8:00 PM	10/15/2009	4.1	11	+1.5	37%
#6	CBS	CRIMINAL MINDS		..W....	9:00 PM	10/14/2009	4.6	11	+1.5	33%
#6	ABC	PRIVATE PRACTICE		...T...	10:01 PM	10/15/2009	4.9	13	+1.5	31%

NIGHTLY AND PROGRAM HIGHLIGHTS - NOVEMBER 2 - 8, 2009

MONDAY

7:53-11:28 WORLD SERIES GAME 5 (YANKEES&PHILLIES) (S): (A18-49: 5.3/14, 17.1 Mil Total Viewers)

8:00-11:00 FOX PRIME: (A18-49: 5.2/14, 17.2 Mil Total Viewers)

FOX's WORLD SERIES GAME 5 (Yankees & Phillies) won the night among Adults 18-49, Total Viewers, Adults 18-34, Adults 25-54, Teens and virtually all key demos.

WORLD SERIES GAME 5 delivered a 5.3/14 among Adults 18-49 and substantially outperformed FOX's World Series Game 5 last year (Rays & Phillies, Monday 10/27/08) among Adults 18-49 (+33%, 5.3/14 vs. 4.0/10) and in Total Viewers (+30%, 17.1 Mil vs. 13.2 Mil.)

FOX's WORLD SERIES GAME 5 is the highest rated Game 5 in six years among Adults 18-49 and Total Viewers (since 10/23/03, Yankees & Marlins).

TUESDAY

8:00-10:00 SO YOU THINK YOU CAN DANCE: (A18-49: 2.4/6, 6.1 Mil Total Viewers)

The SO YOU THINK YOU CAN DANCE performance show posted a 2.4/6 among Adults 18-49, on par with its prior Tuesday average (2.5/6), while up +3% in Total Viewers (6.1 vs. 5.9 Mil.)

FOX won the night among Women 18-34 and ranked No. 4 among Adults 18-49, No. 2 in Adults 18-34 and No. 3 in Teens.

WEDNESDAY

7:54-11:53 WORLD SERIES GAME 6 (PHILLIES&YANKEES) (S): (A18-49: 7.4/20, 22.3 Mil Total Viewers)

8:00-11:00 FOX PRIME: (A18-49: 7.3/20, 22.7 Mil Total Viewers)

The deciding WORLD SERIES GAME 6 delivered a 7.4/20 among Adults 18-49 with 22.3 Mil Total Viewers.

The 2009 WORLD SERIES on FOX substantially outperformed last year's 2008 Series (Rays & Phillies) by +41% among Adults 18-49 (6.2/17 vs. 4.4/12) and +43% in Total Viewers (19.4 Mil vs. 13.6 Mil.)

FOX's 2009 WORLD SERIES is the highest rated World Series in five years among Adults 18-49 and Total Viewers (since 2004, Cardinals & Red Sox).

FOX's WORLD SERIES GAME 6 (Phillies & Yankees) won the night among Adults 18-49, Total Viewers, Adults 18-34, Adults 25-54, Teens and all key demos.

FOX posted the highest rated Wednesday night on any network among Adults 18-49 and Total Viewers since the American Idol finale on FOX (5/20/09).

THURSDAY

8:00-9:00 BONES: (A18-49: 2.6/7, 8.7 Mil Total Viewers)
8:00-9:00 FRINGE: (A18-49: 1.7/4, 4.9 Mil Total Viewers)
8:00-10:00 FOX PRIME: (A18-49: 2.1/6, 6.8 Mil Total Viewers)

So far this season FOX's Thursday night outperforms its Thursday average last Fall (excluding sports) by +39% among Adults 18-49 (2.5/7 vs. 1.8/5) and +77% in Total Viewers (7.8 vs. 4.4 Mil.)

After two weeks off the air, BONES came back to a 2.6/7 among Adults 18-49 and so far this Fall outperforms its Thursday average last season by +4% among Adults 18-49 (2.8/8 vs. 2.7/8), +10% among Adults 18-34 (2.3/8 vs. 2.1/7) and +2% among Total Viewers (9.6 vs. 9.4 Mil).

Compared to FOX's Fall'08 time period performance with regular programming, BONES is up +65% among Adults 18-49 (2.8/8 vs. 1.7/5), +35% among Adults 18-34 (2.3/8 vs. 1.7/5) and +140% among Total Viewers (9.6 vs. 4.0 Mil).

BONES ranked No. 2 in the 8p hour among Adults 18-49 and No. 5 in Adults 18-34.

FRINGE also returned after a two week hiatus to post a 1.7/4 among Adults 18-49 and so far this season shows substantial gains compared to FOX's regular programming in the time period last Fall, increasing +21% among Adults 18-49 (2.3/6 vs. 1.9/5) and +40% in Total Viewers (6.0 vs. 4.3 Mil.)

FRINGE ranked No. 4 in the 9p hour among Adults 18-49 and Adults 18-34.

FOX ranked No. 4 for the night in Adults 18-49 and Adults 18-34.

FRIDAY

8:00-9:00 HOUSE (R): (A18-49: 1.2/4, 4.0 Mil Total Viewers)
8:00-9:00 BONES (RP): (A18-49: 1.2/4, 4.0 Mil Total Viewers)
8:00-10:00 FOX PRIME: (A18-49: 1.2/4, 4.0 Mil Total Viewers)

An encore HOUSE posted a 1.2/4 among Adults 18-49 and ranked No. 4 among Adults 18-49 and Adults 18-34 and No. 1 among Teens. At 9p, a BONES repeat delivered a 1.2/4 among Adults 18-49 and ranked No. 3 among Adults 18-49, No. 4 among Adults 18-34 and No. 2 among Teens.

FOX ranked No. 4 for the night in Adults 18-49 and Adults 18-34 and No. 1 among Teens.

SATURDAY

8:00-8:30 COPS: (A18-49: 1.6/6, 4.8 Mil Total Viewers)
8:30-9:00 COPS 2 (R): (A18-49: 1.9/6, 5.6 Mil Total Viewers)
9:00-10:00 AMW: (A18-49: 1.8/6, 5.6 Mil Total Viewers)
8:00-10:00 FOX PRIME: (A18-49: 1.8/6, 5.4 Mil Total Viewers)

COPS at 8p and COPS 2 at 830p each ranked No. 1 in their respective half hours among Adults 18-49, Adults 18-34, Adults 25-54 and all key women demos.

At 9p, AMERICA'S MOST WANTED ranked No. 2 in its hour among Adults 18-49 and No. 1 among Adults 25-54 and all key women demos.

FOX ranked No. 1 for the night on a total primetime basis among Adults 18-49, Adults 25-54 and all key women demos.

SUNDAY

7:00-7:15 **BROTHERS (B):** (A18-49: 0.7/2, 1.7 Mil Total Viewers)
7:15-7:29 **BROTHERS (P):** (A18-49: 1.4/4, 3.4 Mil Total Viewers)
7:29-7:59 **AMERICAN DAD (S):** (A18-49: 2.0/5, 4.1 Mil Total Viewers)
7:59-8:31 **FAMILY GUY (S):** (A18-49: 3.7/9, 7.3 Mil Total Viewers)
8:31-9:00 **SETH MCFARLANE VARIETY SHOW (S):** (A18-49: 3.4/8, 6.7 Mil Total Viewers)
9:00-9:30 **FAMILY GUY:** (A18-49: 4.1/10, 8.0 Mil Total Viewers)
9:30-10:00 **CLEVELAND (S):** (A18-49: 3.2/8, 6.4 Mil Total Viewers)
7:00-10:00 **FOX PRIME:** (A18-49: 2.9/7, 5.9 Mil Total Viewers)

FOX's 8-10p animation block shows significant increases compared to FOX's 8-10p average with regular programming last Fall, gaining +21% among Adults 18-49 (4.0/10 vs. 3.3/8), +25% among Adults 18-34 (5.0/14 vs. 4.0/11) and +16% in Total Viewers (8.1 vs. 7.0 Mil.)

At 8p a special FAMILY GUY did a 3.7/9 among Adults 18-49 and ranked No. 2 in the time period among Adults 18-49 and No. 1 among Adults 18-34 and Teens.

At 8:30p a special FAMILY GUY PRESENTS: SETH & ALEX'S ALMOST LIVE COMEDY SHOW did a 3.4/8 among Adults 18-49 and ranked No. 2 in its half hour among Adults 18-49 (tie), Adults 18-34 and Teens.

At 9p FAMILY GUY posted a 4.1/10 among Adults 18-49. For the 09/10 season FAMILY GUY has out-delivered its Fall'08 average by +21% among Adults 18-49 (4.6/11 vs. 3.8/9), +23% among Adults 18-34 (5.8/15 vs. 4.7/12) and +17% in Total Viewers (9.0 vs. 7.7 Mil.)

FAMILY GUY ranked No. 3 in the half hour among Adults 18-49 and No. 2 in Adults 18-34 and Teens.

At 9:30p a special THE CLEVELAND SHOW did a 3.2/8 among Adults 18-49 and ranked No. 3 in the 9:30p half hour among Adults 18-49 and No. 2 in Adults 18-34 and Teens.

At 7:30p AMERICAN DAD did a 2.0/5 among Adults 18-49 and ranked No. 3 in the half hour in Adults 18-49 (tie) and No. 2 in Adults 18-34 (tie) and Teens.

FOX ranked No. 4 for the night among Adults 18-49 and No. 2 among Adults 18-34 and Teens.

NOVEMBER 2 - 8, 2009

TOTAL PRIMETIME

ADULTS 18-49	ADULTS 18-34	VIEWERS (Mil)
FOX 3.6/10	FOX 3.3/10	FOX 10.7
ABC 2.7/7	ABC 2.2/7	ABC 9.3
CBS 2.9/8	CBS 2.1/6	CBS 11.1
NBC 2.8/8	NBC 2.4/7	NBC 8.2