

RATINGS RELEASE

FOR IMMEDIATE RELEASE
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NATIONAL NIELSEN RATINGS FOR THE WEEK OF JUNE 21 - 27, 2010

FOX WINS FOUR AND TAKES THE WEEK

With strong turnouts for **HELL'S KITCHEN**, **SO YOU THINK YOU CAN DANCE**, **GLEE** and the network's Sunday **ANIMATION DOMINATION** block, FOX achieved four nightly wins last week and ranked No. 1 overall for the week among Adults 18-49 and Adults 18-34.

On Tuesday, a two-hour block of **HELL'S KITCHEN** gave FOX a nightly win among Adults 18-49, Adults 18-34, Women 18-49/18-34 and all key male demos.

- **HELL'S KITCHEN** posted a 2.9/9 from 8-10p among Adults 18-49, up +4% from the previous week (vs. 2.8/8).
- In head to head competition in the 9p hour, **HELL'S KITCHEN** outperformed NBC's America's Got Talent by +13% among Adults 18-34 (2.6/8 vs. 2.3/8).

The following night, FOX's two-hour **SO YOU THINK YOU CAN DANCE** Top 10 performance show delivered a Wednesday win on a total primetime basis among Adults 18-49, Adults 18-34, all key female demos and Men 18-34 (tie).

- Wednesday's **SO YOU THINK YOU CAN DANCE** posted a 2.5/8 for the night among Adults 18-49, up +4% versus the comparable Top 18 performance show in the fall (vs. 2.4/6 on 11/3/09).
- In head to head competition in the 9p hour **SO YOU THINK YOU CAN DANCE** outperformed NBC's America's Got Talent among Adults 18-34 (+4%, 2.9 vs. 2.8).

With an encore **GLEE** and the **SO YOU THINK YOU CAN DANCE** Top 10 results show, FOX ranked No. 1 on Thursday night among Adults 18-49 (tie), Adults 18-34, Teens (tie) and all key female demos.

- An encore **GLEE** at 8p posted a 1.3/5 among Adults 18-49 and ranked No. 2 in its hour among Adults 18-49, Adults 18-34 and Teens.
- At 9p, the Top 10 **SO YOU THINK YOU CAN DANCE** results show posted a 2.4/8, up +4% from the previous week among Adults 18-49, +4% among Adults 18-34, +89% in Teens and +3% in Total Viewers.
- Summer-to-date **SO YOU THINK YOU CAN DANCE** is showing increases of +17% among Adults 18-49, +16% among Adults 18-34, +17% among Teens and +19% in Total Viewers compared to its Fall'09 average on Tue/Wed.

Weekly Program Rankers

FOX had 8 of the Top 20 programs among Adults 18-49: **HELL'S KITCHEN**-Tue (No. 4), **HELL'S KITCHEN** (No. 5), **SO YOU THINK YOU CAN DANCE WED** (No. 8 tie), **SO YOU THINK YOU CAN DANCE THURS** (No. 10), **FAMILY GUY** (No. 11 tie), **AMERICAN DAD** (No. 14 tie), **LIE TO ME** (No. 18 tie) and **THE SIMPSONS** (No. 18 tie).

FOX had 10 of the Top 20 programs among Adults 18-34: **SO YOU THINK YOU CAN DANCE WED** (No. 2), **HELL'S KITCHEN-TUES** (No. 3 tie), **SO YOU THINK YOU CAN DANCE – THURS** (No. 6 tie) **HELL'S**

KITCHEN (No. 6 tie), FAMILY GUY (No. 6 tie), AMERICAN DAD (No. 9 tie), THE CLEVELAND SHOW (No. 12 tie), THE SIMPSONS (No. 12 tie), LIE TO ME (No. 18) and GLEE - THURS (No. 20 tie).

FOX had 8 of the Top 20 programs among Teens: FAMILY GUY (No. 5 tie), SO YOU THINK YOU CAN DANCE THURS (No. 7), THE CLEVELAND SHOW (No. 8), AMERICAN DAD (No. 9), THE SIMPSONS (No. 11 tie), HELL'S KITCHEN (No. 14), SO YOU THINK YOU CAN DANCE WED (No. 15 tie) and HELL'S KITCHEN-TUE (No. 15 tie).

FOX had 3 of the Top 20 programs among Total Viewers: SO YOU THINK YOU CAN DANCE THURS (No. 17), HELL'S KITCHEN-TUE (No. 18) and SO YOU THINK YOU CAN DANCE WED (No. 19).

Week 5/31-6/06/10: Live+7

Top 10 Programs by DVR Rating Increase (A18-49)

5/31-6/6/10

| Playback Rank | Net | Program | Ind | Day | Time | Date | L+7 | | Live vs. L+7 Rtg Increase | Final Rating % Playback |
|---------------|-----|---------------------------|-----|---------|----------|------------|-----|-----|---------------------------|-------------------------|
| | | | | | | | Rtg | Shr | | |
| #1 | FOX | GLEE | | .T.... | 8:59 PM | 06/01/2010 | 4.9 | /13 | +2.1 | 43% |
| #2 | FOX | SO YOU THINK CN DANCE-THU | | ...T.. | 8:00 PM | 06/03/2010 | 3.8 | /12 | +1.1 | 29% |
| #2 | FOX | HELL'S KITCHEN | P | .T.... | 8:00 PM | 06/01/2010 | 3.4 | /11 | +1.1 | 32% |
| #4 | FOX | SO YOU THINK CN DANCE-WED | P | ..W... | 8:00 PM | 06/02/2010 | 3.3 | /10 | +1.0 | 30% |
| #5 | ABC | BACHELORETTE | S | M..... | 8:00 PM | 05/31/2010 | 2.9 | /8 | +0.9 | 31% |
| #6 | NBC | AMERICA'S GOT TALENT-TUE | P | .T.... | 8:00 PM | 06/01/2010 | 3.9 | /11 | +0.7 | 18% |
| #6 | ABC | WIPEOUT-TUES | P | .T.... | 8:00 PM | 06/01/2010 | 3.4 | /10 | +0.7 | 21% |
| #6 | NBC | AMERICA'S GOT TALENT-WED | P | ..W.... | 9:00 PM | 06/02/2010 | 3.2 | /9 | +0.7 | 22% |
| #9 | CBS | BIG BANG THEORY | SR | M..... | 9:31 PM | 05/31/2010 | 3.3 | /9 | +0.6 | 18% |
| #10 | NBC | LOSING IT WITH JILLIAN | P | .T.... | 10:00 PM | 06/01/2010 | 2.9 | /8 | +0.5 | 17% |
| #10 | NBC | FRIDAY NIGHT LIGHTS | |F.. | 8:00 PM | 06/04/2010 | 1.4 | /6 | +0.5 | 36% |

NIGHTLY AND PROGRAM HIGHLIGHTS - JUNE 21 - 27, 2010

MONDAY

- 8:00-9:00** LIE TO ME: (A18-49: 1.8/6, 6.1 Mil Total Viewers)
- 9:00-10:00** GOOD GUYS: (A18-49: 1.2/3, 4.2 Mil Total Viewers)
- 8:00-10:00** FOX PRIME: (A18-49: 1.5/5, 5.2 Mil Total Viewers)

LIE TO ME at 8p posted a 1.8/6 among Adults 18-49 and ranked No. 2 in the hour among Adults 18-49, Adults 18-34 and Teens (tie) and No. 1 in Men 18-34. So far this summer-to-date LIE TO ME shows gains versus the House encores in the time period, gaining +6% among Adults 18-49 (1.9 vs. 1.8) and +9% in Total Viewers (6.1 vs. 5.6 Mil.).

At 9p THE GOOD GUYS posted a 1.2/3 among Adults 18-49 and ranked No. 4 in its hour among Adults 18-49 and Adults 18-34.

FOX ranked No. 3 for the night among Adults 18-49 and Adults 18-34 (tie) and No. 2 in Teens.

TUESDAY

- 8:00-8:59** HELL'S KITCHEN: (A18-49: 2.8/9, 5.9 Mil Total Viewers)
- 8:59-10:00** HELL'S KITCHEN: (A18-49: 3.0/9, 6.4 Mil Total Viewers)
- 8:00-10:00** FOX PRIME: (A18-49: 2.9/9, 6.2 Mil Total Viewers)

HELL'S KITCHEN led FOX to a nightly win among Adults 18-49, Adults 18-34, Women 18-49/18-34 and all key male demos.

HELL'S KITCHEN posted a 2.9/9 from 8-10p among Adults 18-49, up +4% from the previous week (vs. 2.8/8).

In head to head competition in the 9p hour, HELL'S KITCHEN out-delivered NBC's America's Got Talent by +13% among Adults 18-34 (2.6/8 vs. 2.3/8).

WEDNESDAY

8:00-10:00 SO YOU THINK YOU CAN DANCE: (A18-49: 2.5/8, 6.4 Mil Total Viewers)

FOX's SO YOU THINK YOU CAN DANCE won the night on a total primetime basis among Adults 18-49, Adults 18-34, all key female demos and Men 18-34 (tie).

The Top 10 performed on SO YOU THINK YOU CAN DANCE and posted a 2.5/8 for the night among Adults 18-49, up +4% versus the comparable Top 18 performance show in the fall (vs. 2.4/6 on 11/3/09).

In head to head competition in the 9p hour SO YOU THINK YOU CAN DANCE outperformed NBC's America's Got Talent among Adults 18-34 (+4%, 2.9 vs. 2.8).

THURSDAY

8:00-9:00 GLEE (R): (A18-49: 1.3/5, 3.9 Mil Total Viewers)

9:00-10:00 SO YOU THINK YOU CAN DANCE: (A18-49: 2.4/8, 6.4 Mil Total Viewers)

8:00-10:00 FOX PRIME: (A18-49: 1.9/6, 5.1 Mil Total Viewers)

At 8p an encore GLEE posted a 1.3/5 among Adults 18-49 and ranked No. 2 in its hour among Adults 18-49, Adults 18-34 and Teens.

The Top 10 SO YOU THINK YOU CAN DANCE results show posted a 2.4/8, up +4% from the previous week among Adults 18-49 (2.4/8 vs. 2.3/7), +4% among Adults 18-34 (2.4/9 vs. 2.3/8), +89% in Teens (1.7/6 vs. 0.9/3) and +3% in Total Viewers (6.4 vs. 6.2 Mil.)

SO YOU THINK YOU CAN DANCE won its 9p hour among Adults 18-49, Adults 18-34/25-54, Teens and all key female demos.

Summer-to-date SO YOU THINK YOU CAN DANCE shows impressive gains compared to its Fall'09 average on Tue/Wed, increasing +17% among Adults 18-49 (2.8/9 vs. 2.4/7), +16% among Adults 18-34 (2.9/10 vs. 2.5/8), +17% among Teens (1.4/6 vs. 1.2/5) and +19% in Total Viewers (7.4 vs. 6.2 Mil.)

FOX ranked No. 1 for the night among Adults 18-49 (tie), Adults 18-34, Teens (tie) and all key female demos.

FRIDAY

8:00-9:00 BONES (RP): (A18-49: 1.0/4, 3.8 Mil Total Viewers)

9:00-10:00 HOUSE (R): (A18-49: 1.0/4, 3.1 Mil Total Viewers)

8:00-10:00 FOX PRIME: (A18-49: 1.0/4, 3.5 Mil Total Viewers)

At 8p, a BONES encore posted a 1.0/4 and ranked No. 3 in its time period among Adults 18-49 and No. 1 among Adults 18-34 (tie).

At 9p, a HOUSE encore delivered a 1.0/4 and ranked No. 3 among Adults 18-49 (tie) and No. 1 among Adults 18-34.

FOX ranked No. 3 for the night among Adults 18-49 (tie) and No. 2 among Adults 18-34 (tie).

SATURDAY

8:00-11:00 MLB BASEBALL: (A18-49: 0.8/3, 3.2 Mil Total Viewers)

MLB BASEBALL posted a 0.8/3 from 8-11p. FOX ranked No. 3 for the night among Adults 18-49, No. 2 among Adults 18-34 and No. 1 among all key male demos.

SUNDAY

7:00-7:31 **SONS OF TUCSON (P):** (A18-49: 0.5/2, 1.3 Mil Total Viewers)
7:31-8:00 **AMERICAN DAD (RP):** (A18-49: 0.8/3, 1.7 Mil Total Viewers)
8:00-8:30 **SIMPSONS (R):** (A18-49: 1.8/6, 4.0 Mil Total Viewers)
8:30-9:00 **CLEVELAND SHOW (R):** (A18-49: 1.7/5, 3.5 Mil Total Viewers)
9:00-9:30 **FAMILY GUY (R):** (A18-49: 2.2/6, 4.4 Mil Total Viewers)
9:30-10:00 **AMERICAN DAD (R):** (A18-49: 1.9/5, 3.9 Mil Total Viewers)
7:00-10:00 **FOX PRIME:** (A18-49: 1.5/5, 3.1 Mil Total Viewers)

FOX aired encores of THE SIMPSONS (1.8/6 among Adults 18-49), THE CLEVELAND SHOW (1.7/5), FAMILY GUY (2.2/6) and AMERICAN DAD (1.9/5). SONS OF TUCSON moved to 7p (0.5/2) and was followed by an encore AMERICAN DAD (0.8/3).

FOX won the night among Adults 18-49, Adults 18-34, Teens, Women 18-49 (tie)/18-34 and all key male demos.

JUNE 21 - 27, 2010

TOTAL PRIMETIME

| <u>ADULTS 18-49</u> | <u>ADULTS 18-34</u> | <u>VIEWERS (Mil)</u> |
|---------------------|---------------------|----------------------|
| FOX 1.7/6 | FOX 1.6/6 | FOX 4.5 |
| ABC 1.5/5 | ABC 1.2/4 | ABC 5.1 |
| CBS 1.3/4 | CBS 0.8/3 | CBS 6.2 |
| NBC 1.5/5 | NBC 1.2/4 | NBC 5.2 |