

RATINGS RELEASE

FOR IMMEDIATE RELEASE
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NATIONAL NIELSEN RATINGS FOR THE WEEK OF APRIL 12 - 18, 2010

FOX GLEE-FULLY WINS THE WEEK

Last week, FOX welcomed back its musical sensation, **GLEE**, which along with strong performances by **AMERICAN IDOL** led FOX to a weekly win and an overall rating of 3.0/9 among Adults 18-49. FOX delivered the week's Top 3 highest-rated programs among Adults 18-49, Adults 18-34 and Teens and outperformed the week's next highest-rated network by +30%.

With a super-sized night of **AMERICAN IDOL** the return of **GLEE**, FOX swept Tuesday night across the board, ranking No. 1 among Adults 18-49, Total Viewers, Adults 18-34, Teens and all key demos. In fact, FOX outperformed its nearest competitor for the night by +113% in the adult demo, +138% among Adults 18-34, +258% among Teens and +82% in Total Viewers.

- After the previous week's judges save, the Top 9 finalists performed once again on **AMERICAN IDOL** and posted a 7.3/21 among Adults 18-49, showing advantages over its nearest competitors of +135% among Adults 18-49, +124% among Adults 18-34, +221% among Teens and +67% in Total Viewers.
- **AMERICAN IDOL**'s Top 9 performance show outperformed ABC's Monday Dancing With The Stars' performance show among Adults 18-49 by +49% and in Total Viewers (20.63 vs. 20.56 Mil.)
- Following **AMERICAN IDOL**, **GLEE** posted a 5.6/15 among Adults 18-49 and achieved its highest-rated telecast ever among Adults 18-49, Total Viewers, Adults 18-34 and all key demos.
- **GLEE** outperformed its prior season originals average (Wed 9p) by +70% among Adults 18-49 (5.6/15 vs. 3.3/9), +61% among Adults 18-34, +67% among Teens and +88% among Total Viewers.
- **GLEE** shows the strongest retention among Adults 18-49 (77%) of any post-**AMERICAN IDOL** program in over two years (since 2/5/08, **HOUSE**).
- **GLEE** posted the highest rated telecast of any new show this season among Adults 18-49 (excluding the post-Super Bowl telecast of CBS' **Undercover Boss**).

FOX achieved a nightly win again on Wednesday with its combination of **HUMAN TARGET** and **AMERICAN IDOL**. The network ranked No. 1 among Adults 18-49, Total Viewers, Adults 18-34, Teens and all key demos and showed an advantage of +76% over the next highest-rated network among Adults 18-49, +53% among Adults 18-34, +178% among Teens and +45% among Total Viewers.

- At 8p **HUMAN TARGET** posted a 1.9/6 among Adults 18-49 and ranked No. 1 in its hour among Adults 18-49, Total Viewers and Adults 25-54.
- The Top 9 results show of **AMERICAN IDOL** delivered a 6.8/19 among Adults 18-49 and gained +4% in Total Viewers compared to the previous week's performance show.
- **AMERICAN IDOL** won its hour among Adults 18-49, Total Viewers, Adults 18-34, Teens and all key demos. **AMERICAN IDOL** outperformed its nearest competitors in the 9p hour by +113% among Adults 18-49, +78% among Adults 18-34, +258% among Teens and +69% in Total Viewers.
- **AMERICAN IDOL**'s Tue/Wed average this week substantially outperformed ABC's Dancing With The Stars Mon/Tue average by +69% among Adults 18-49 and +14% in Total Viewers.

Season-To-Date

Compared to the same weeks of the 08/09 season (9/22/08-4/19/09), FOX is up +3% among Adults 18-49 (3.7/10 vs. 3.6/10) and up +2% among Total Viewers (10.0 vs. 9.8 Mil). Among Adults 18-49: CBS and The CW are even and ABC (-7%) and NBC (-3%) are down.

09/10 FOX Dramas: Live + 7 in Adults 18-49

Comparing Live+Same Day vs. Live + 7 ratings (now available through 4/04/10), FOX's dramas have shown significant increases among Adults 18-49 including:

| <u>09/10 Season thru 4/04</u> | <u>Live+Same Day Adults 18-49</u> | <u>Live + 7 Adults 18-49</u> | <u>% Change</u> |
|-------------------------------|-----------------------------------|------------------------------|-----------------|
| 24 | 3.1/8 | 3.8/9 | +23% |
| Human Target | 2.5/7 | 2.9/8 | +16% |
| House | 4.1/11 | 4.9/12 | +20% |
| Lie to Me | 2.5/6 | 2.9/7 | +16% |
| Glee | 2.9/8 | 3.6/9 | +24% |
| Bones | 2.6/8 | 3.1/9 | +19% |
| Fringe | 2.1/6 | 2.8/7 | +33% |
| Dollhouse | 0.8/3 | 1.2/4 | +50% |

09/10 FOX Dramas: Live +7 in Total Viewers

Comparing Live+ Same Day vs. Live + 7 ratings (now available through 4/04/10), FOX's dramas have shown significant increases among Total Viewers including:

| <u>09/10 Season thru 4/04</u> | <u>Live+Same Day P2+ (Mil.)</u> | <u>Live + 7 P2+ (Mil.)</u> | <u>% Change</u> |
|-------------------------------|---------------------------------|----------------------------|-----------------|
| 24 | 9.8 | 11.6 | +18% |
| Human Target | 8.4 | 9.7 | +15% |
| House | 11.0 | 12.8 | +16% |
| Lie to Me | 6.9 | 8.0 | +16% |
| Glee | 6.6 | 7.9 | +20% |
| Bones | 9.2 | 10.5 | +14% |
| Fringe | 5.9 | 7.5 | +27% |
| Dollhouse | 2.2 | 3.0 | +36% |

Weekly Program Rankers

FOX had 6 of the Top 20 programs among Adults 18-49: AMERICAN IDOL TUESDAY (No. 1), AMERICAN IDOL WEDNESDAY (No. 2), GLEE (No. 3), HOUSE (No. 7), BONES (No. 18 tie) and FAMILY GUY (No. 20 tie).

FOX had 9 of the Top 20 programs among Adults 18-34: GLEE (No. 1), AMERICAN IDOL TUESDAY (No. 2), AMERICAN IDOL WEDNESDAY (No. 3), HOUSE (No. 4 tie), FAMILY GUY (No. 9), THE SIMPSONS (No. 10), AMERICAN DAD (No. 11 tie), THE CLEVELAND SHOW (No. 15) and BONES (No. 18 tie).

FOX had 9 of the Top 20 programs among Teens: AMERICAN IDOL TUESDAY (No. 1), AMERICAN IDOL WEDNESDAY (No. 2), GLEE (No. 3) FAMILY GUY (No. 4), AMERICAN DAD (No. 5), THE CLEVELAND SHOW (No. 6), THE SIMPSONS (No. 7 tie), HOUSE (No. 15 tie) and BONES (No. 19 tie).

FOX had 4 of the Top 20 programs in Total Viewers: AMERICAN IDOL WEDNESDAY (No. 1), AMERICAN IDOL TUESDAY (No. 2), GLEE (No. 5) and HOUSE (No. 17).

Week 3/29-4/04/10: Live+7

Top 10 Programs by DVR Rating Increase (A18-49)

3/29-4/4/10

| Playback Rank | Net | Program | Ind | Day | Time | Date | L+7 Rtg | L+7 Shr | Live vs. L+7 Rtg Increase | Final Rating % Playback |
|---------------|-----|---------------------------|-----|---------|----------|------------|---------|---------|---------------------------|-------------------------|
| #1 | FOX | AMERICAN IDOL-TUESDAY | | .T..... | 8:00 PM | 03/30/2010 | 8.4 | /22 | +2.3 | 27% |
| #2 | ABC | MODERN FAMILY | | .W.... | 9:00 PM | 03/31/2010 | 5.0 | /14 | +2.2 | 44% |
| #2 | ABC | GREY'S ANATOMY-THU 9PM | | ...T... | 9:00 PM | 04/01/2010 | 4.9 | /14 | +2.2 | 45% |
| #4 | ABC | LOST | | .T..... | 9:00 PM | 03/30/2010 | 5.1 | /13 | +2.0 | 39% |
| #5 | FOX | AMERICAN IDOL-WEDNESDAY | | ..W.... | 9:00 PM | 03/31/2010 | 7.2 | /20 | +1.6 | 22% |
| #5 | CBS | SURVIVOR: HEROES-VILLAINS | | ...T... | 8:00 PM | 04/01/2010 | 4.1 | /14 | +1.6 | 39% |
| #7 | ABC | PRIVATE PRACTICE | | ...T... | 10:01 PM | 04/01/2010 | 3.6 | /10 | +1.3 | 36% |
| #7 | FOX | 24 | | M..... | 9:00 PM | 03/29/2010 | 3.3 | /8 | +1.3 | 39% |
| #9 | CBS | UNDERCOVER BOSS | S |S | 9:00 PM | 04/04/2010 | 4.6 | /12 | +1.2 | 26% |
| #9 | CBS | CSI | | ...T... | 9:59 PM | 04/01/2010 | 3.7 | /10 | +1.2 | 32% |
| #9 | ABC | W-TUE | P | .T..... | 10:02 PM | 03/30/2010 | 3.6 | /9 | +1.2 | 33% |
| #9 | ABC | COUGAR TOWN | | .W.... | 9:30 PM | 03/31/2010 | 3.2 | /9 | +1.2 | 38% |
| #9 | CBS | AMAZING RACE 16 | S |S | 8:00 PM | 04/04/2010 | 3.2 | /9 | +1.2 | 38% |
| #9 | FOX | FRINGE | | ...T... | 9:00 PM | 04/01/2010 | 3.0 | /8 | +1.2 | 40% |

NIGHTLY AND PROGRAM HIGHLIGHTS - APRIL 12 - 18, 2010

MONDAY

8:00-9:00 HOUSE: (A18-49: 4.0/12, 10.8 Mil Total Viewers)

9:00-10:00 24: (A18-49: 2.5/7, 8.3 Mil Total Viewers)

8:00-10:00 FOX PRIME: (A18-49: 3.3/9, 9.6 Mil Total Viewers)

At 8p HOUSE posted a 4.0/12 among Adults 18-49, same as its most recent original on 3/15/10. HOUSE was the highest rated program of the night among Adults 18-34, out-performing ABC's Dancing With the Stars and Castle, CBS' comedies and CSI: Miami and NBC's Trauma. HOUSE ranked No. 2 in the 8p hour among Adults 18-49 and No. 1 in Adults 18-34 and Men 18-49/18-34.

At 9p, '24' posted a 2.5/7, up +9% among Adults 18-49 versus last week (vs. 2.3/6) and up +12% in Total Viewers (8.3 vs. 7.4 Mil.) '24' ranked No. 3 in its hour among Adults 18-49 and Adults 18-34.

FOX ranked No. 3 for the night among Adults 18-49, No. 2 in Adults 18-34 and No. 1 in Men 18-34.

TUESDAY

8:00-9:28 AMERICAN IDOL: (A18-49: 7.3/21, 20.6 Mil Total Viewers)

9:28-10:30 GLEE (P): (A18-49: 5.6/15, 13.7 Mil Total Viewers)

8:00-10:30 FOX PRIME: (A18-49: 6.6/18, 17.8 Mil Total Viewers)

Once again the Top 9 performed on AMERICAN IDOL and posted a 7.3/21 among Adults 18-49 and dominated its 8-9:30p time period among Adults 18-49, Total Viewers, Adults 18-34, Teens and all key demos. AMERICAN IDOL posted the same rating as last week among Adults 18-49 and gained +2% in both Adults 18-34 (5.6/18 vs. 5.5/17) and Teens (4.5/16 vs. 4.4/16).

In the 8-9:30p time period AMERICAN IDOL showed advantages over its nearest competitors of +135% among Adults 18-49 (7.3/21 vs. 3.1/9 for ABC and NBC), +124% among Adults 18-34 (5.6/18 vs. 2.5/8 for ABC), +221% among Teens (4.5/16 vs. 1.4/5 for ABC) and +67% in Total Viewers (20.6 vs. 12.3 Mil for ABC.)

AMERICAN IDOL performance show outperformed ABC's Dancing With The Stars' performance show on Monday among Adults 18-49 rating (+49%, 7.3/21 vs. 4.9/14) and in Total Viewers (20.639 vs. 20.562 Mil.)

Airing from 9:28-10:30p, the return of GLEE posted a 5.6/15 Adults 18-49 and achieved its highest rated telecast to date among Adults 18-49, Total Viewers, Adults 18-34 and all key demos.

GLEE outperformed its prior season originals average (Wed 9p) by +70% among Adults 18-49 (5.6/15 vs. 3.3/9), +61% among Adults 18-34 (5.8/17 vs. 3.6/11), +67% among Teens (4.0/14 vs. 2.4/9) and +88% among Total Viewers (13.7 vs. 7.3 Mil.)

Compared to its post-AMERICAN IDOL series debut on 5/19/09 GLEE showed impressive gains, including +44% among Adults 18-49 (5.6/15 vs. 3.9/10), +76% among Adults 18-34 (5.8/17 vs. 3.3/10), +33% among Teens (4.0/14 vs. 3.0/10) and +43% among Total Viewers (13.7 vs. 9.6 Mil.)

GLEE posted the highest rated telecast of any new show this season among Adults 18-49 (excluding the post-Super Bowl telecast of CBS' Undercover Boss).

Airing in the post-AMERICAN IDOL time slot, GLEE displayed stronger retention out of AMERICAN IDOL than its series debut last year (5/19/09) among Adults 18-49 (77% vs. 45%), improved over its IDOL lead-in among Adults 18-34 (+4% vs. 51% retention) and also displayed stronger retention among Teens (89% vs. 58%) and Total Viewers (67% vs. 40%).

GLEE shows the strongest retention among Adults 18-49 (77%) of any program coming out of AMERICAN IDOL in over two years (since 2/5/08, HOUSE).

GLEE is the highest rated post-AMERICAN IDOL telecast among Adults 18-49 in over two years (since 3/5/08, MOMENT OF TRUTH).

Showing its strength against original competition for the night, GLEE outperformed ABC's Lost by +44% among Adults 18-49 (5.6/15 vs. 3.9/10), +57% among Adults A18-34 (5.8/17 vs. 3.7/11), and +44% among Total Viewers (13.7 vs. 9.5).

FOX won the night among Adults 18-49, Total Viewers, Adults 18-34, Teens and all key demos. In fact, FOX outperformed its nearest competition for the night by +113% (6.6/18 vs. 3.1/8 for NBC), +138% among Adults 18-34 (5.7/17 vs. 2.4/7 for ABC), +258% among Teens (4.3/15 vs. 1.2/4 for ABC) and +82% in Total Viewers (17.8 vs. 9.8 for CBS).

WEDNESDAY

8:00-9:00 HUMAN TARGET: (A18-49: 1.9/6, 7.2 Mil Total Viewers)

9:00-10:01 AMERICAN IDOL: (A18-49: 6.8/19, 21.0 Mil Total Viewers)

8:00-10:01 FOX PRIME: (A18-49: 4.4/13, 14.2 Mil Total Viewers)

FOX won the night among Adults 18-49, Total Viewers, Adults 18-34, Teens and all key demos and showed an advantage of +76% over the next highest-rated network among Adults 18-49 (4.4/13 vs. 2.5/8 for CBS), +53% among Adults 18-34 (2.9/10 vs. 1.9/6 for ABC), +178% among Teens (2.5/10 vs. 0.9/4 for CBS) and +45% among Total Viewers (14.2 vs. 9.8 Mil for CBS.)

At 8p HUMAN TARGET delivered a 1.9/6 among Adults 18-49 and ranked No. 1 in the hour among Adults 18-49, Total Viewers and Adults 25-54.

The Top 9 Results on AMERICAN IDOL posted a 6.8/19 among Adults 18-49, outperforming last week's Results show. Compared to last week AMERICAN IDOL gained +4% in Total Viewers (21.0 vs. 20.2 Mil.)

AMERICAN IDOL won its hour among Adults 18-49, Total Viewers, Adults 18-34, Teens and all key demos. AMERICAN IDOL outperformed its nearest competitors in the 9p hour by +113% among Adults 18-49 (6.8/19 vs. 3.2/9 for CBS), +78% among Adults 18-34 (4.8/15 vs. 2.7/9 for ABC), +258% among Teens (4.3/16 vs. 1.2/5 for ABC) and +69% in Total Viewers (21.0 vs. 12.4 Mil for CBS.)

AMERICAN IDOL's Tue/Wed average this week substantially outperformed ABC's Dancing With The Stars Mon/Tue average by +69% among Adults 18-49 (7.1/20 vs. 4.2/12) and +14% in Total Viewers (20.8 vs. 18.3 Mil.)

So far this season, AMERICAN IDOL's average is on par with the same weeks last year with Most Current ratings vs. comparable Most Current, showing 93% retention among Adults 18-49 (9.1/23 vs. 9.8/24), 93% among Adults 18-34 (7.6/22 vs. 8.2/23), 97% among Teens (6.4/21 vs. 6.6/21) and 94% in Total Viewers (24.8 vs. 26.3 Mil.)

THURSDAY

8:00-9:00 BONES: (A18-49: 2.9/9, 9.9 Mil Total Viewers)
9:00-10:00 FRINGE: (A18-49: 2.5/7, 6.6 Mil Total Viewers)
8:00-10:00 FOX PRIME: (A18-49: 2.7/8, 8.3 Mil Total Viewers)

FOX ranked No. 2 for the night among Adults 18-49, Adults 18-34 and Teens.

At 8p BONES posted a 2.9/9 among Adults 18-49, up +4% (2.8/8) from last week and +5% in Adults 18-34 (2.3/8 vs. 2.2/8). In head to head competition in the 8p hour BONES outperformed ABC's Flash Forward by +107% among Adults 18-49 (2.9/9 vs. 1.4/5).

BONES ranked No. 2 in the hour among Adults 18-49 and Adults 18-34.

FRINGE at 9p posted a 2.5/7 among Adults 18-49 and grew +9% compared to last week among Adults 18-49 (vs. 2.3/7), +12% among Adults 18-34 (1.9/6 vs. 1.7/6) and +5% in Total Viewers (6.6 vs. 6.3 Mil.)

FRINGE ranked No. 3 in the hour among Adults 18-49 and Adults 18-34 and No. 2 in Teens.

FRIDAY

8:00-9:00 HOUSE (R): (A18-49: 0.9/3, 3.0 Mil Total Viewers)
9:00-10:00 KITCHEN NIGHTMARES (R): (A18-49: 1.2/4, 3.2 Mil Total Viewers)
8:00-10:00 FOX PRIME: (A18-49: 1.1/4, 3.1 Mil Total Viewers)

At 8p, a HOUSE encore posted a 0.9/4 and ranked No. 2 in its time period among Adults 18-49 and No. 1 among Adults 18-34.

At 9p, KITCHEN NIGHTMARES delivered a 1.2/4 ranking No. 3 among Adults 18-49 and No. 2 among Adults 18-34.

FOX ranked No. 3 for the night among Adults 18-49 and No. 2 among Adults 18-34.

SATURDAY

8:00-11:00 MLB BASEBALL OVER-RUN: (A18-49: 0.9/3, 3.4 Mil Total Viewers)
8:00-8:30 COPS (B): (A18-49: 0.5/2, 1.8 Mil Total Viewers)
8:30-9:00 COPS 2 (BR): (A18-49: 0.7/2, 2.4 Mil Total Viewers)
9:00-10:00 AMW (B): (A18-49: 0.7/2, 2.2 Mil Total Viewers)
8:00-11:00 FOX PRIME: (A18-49: 1.3/5, 4.9 Mil Total Viewers)

A combination of an MLB Over-run and FOX's regular Saturday lineup led FOX to a No. 1 rank for the night among Adults 18-49, Total Viewers and Adults 18-34.

SUNDAY

7:00-7:30 **TIL DEATH:** (A18-49: 0.6/2, 1.8 Mil Total Viewers)
7:30-7:59 **SIMPSONS (R):** (A18-49: 1.0/3, 2.4 Mil Total Viewers)
7:59-8:31 **SIMPSONS:** (A18-49: 2.7/8, 5.8 Mil Total Viewers)
8:31-9:00 **CLEVELAND SHOW (R):** (A18-49: 2.4/7, 5.1 Mil Total Viewers)
9:00-9:31 **FAMILY GUY (R):** (A18-49: 2.8/7, 6.0 Mil Total Viewers)
9:31-10:00 **AMERICAN DAD:** (A18-49: 2.5/6, 5.2 Mil Total Viewers)
7:00-10:00 **FOX PRIME:** (A18-49: 2.0/6, 4.4 Mil Total Viewers)

FOX won the night among Adults 18-34, Teens and Men 18-49/18-34 and No. 4 in Adults 18-49.

At 8p THE SIMPSONS did a 2.7/8 among Adults 18-49 and won the half hour among Adults 18-49, Adults 18-34, Teens, Women 18-34 and all key male demos. At 8:30p an encore THE CLEVELAND SHOW posted a 2.4/7 among Adults 18-49 and ranked No. 2 in the time period among Adults 18-49 and No. 1 in Adults 18-34, Teens and Men 18-49/18-34.

An encore FAMILY GUY at 9p posted a 2.8/7 among Adults 18-49 and ranked No. 3 in the half hour among Adults 18-49 and No. 1 in Adults 18-34, Teens and Men 18-49/18-34. An original AMERICAN DAD at 9:30p did a 2.5/6 among Adults 18-49, up +4% from last week (2.4/6) despite its repeat lead-in and ranked No. 3 in the half hour among Adults 18-49 (tie), No. 1 in Adults 18-34 (tie), Teens and Men 18-49/18-34.

TIL DEATH at 7p (0.6/2) and an encore THE SIMPSONS at 7:30p (1.0/3) combined to rank No. 4 in the hour among Adults 18-49 and Adults 18-34 and No. 2 in Teens.

APRIL 12 -18, 2010

TOTAL PRIMETIME

| ADULTS 18-49 | ADULTS 18-34 | VIEWERS (Mil) |
|---------------------|---------------------|----------------------|
| FOX 3.0/9 | FOX 2.5/9 | FOX 8.6 |
| ABC 2.2/7 | ABC 1.7/6 | ABC 7.8 |
| CBS 2.3/7 | CBS 1.5/5 | CBS 9.2 |
| NBC 1.8/5 | NBC 1.3/5 | NBC 5.7 |