

RATINGS RELEASE

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NATIONAL NIELSEN RATINGS FOR THE WEEK OF FEBRUARY 8 - 14, 2010

FOX STRIKES HOLLYWOOD GOLD AS AMERICAN IDOL HEATS UP

IDOL Right In Line With Last Season Thanks To Strong Hollywood Round and DVR Viewing

A strong original **HOUSE**, an action-packed **HUMAN TARGET**, and week one of **AMERICAN IDOL**'s Hollywood rounds led FOX to a weekly rating of 3.6/10 among Adults 18-49. With three weeks of Live +7 ratings, AMERICAN IDOL is virtually even year-over-year and FOX continues to rank No. 1 among the broadcast networks this season.

FOX kicked off the week with an original **HOUSE** on Monday that delivered a 5.1/13 among Adults 18-49 and grew +6% compared to the previous week's performance.

- **HOUSE** was the highest rated program of the night among Adults 18-34 and Teens, out-performing ABC's The Bachelor and Castle, CBS' comedies and CSI: Miami and NBC's Chuck, Heroes and Jay Leno Show.
- **HOUSE** won its 8p hour among Adults 18-49, Total Viewers, Adults 18-34/25-54, Teens, Women 18-49, and all male demos.

On Tuesday, the first **AMERICAN IDOL** "Hollywood" telecast posted a 10.1/26 among Adults 18-49 and was the highest-rated and most-viewed program of the night.

- Compared to last year's first Hollywood telecast, AMERICAN IDOL was up +1% among Adults 18-49.
- In addition, AMERICAN IDOL showed gains compared to last year's first Hollywood episode of +9% in Teens and +5% in Total Viewers.
- Tuesday's AMERICAN IDOL tied as the second highest rated telecast of the season among Adults 18-49 (behind its premiere), and is the second highest rated of the season in Total Viewers (also behind the premiere).

HUMAN TARGET delivered a strong showing on Wednesday night with a 2.5/7 among Adults 18-49, growing +4% among Adults 18-49, +13% among Adults 18-34 and +14% in Total Viewers versus the previous week. In fact, **HUMAN TARGET** drew a strong second-place finish in the 8p hour among Adults 18-49, Adults 18-34 and Teens and ranked No. 1 in Total Viewers, Adults 25-54 and Men 18-49/18-34.

At 9p on Wednesday, the second **AMERICAN IDOL** "Hollywood" telecast posted a 9.5/23 among Adults 18-49 and retained 95% of last year's second Hollywood telecast audience among Adults 18-49.

- AMERICAN IDOL showed substantial gains compared to the previous Wednesday, increasing +22% among Adults 18-49, +25% among Adults 18-34 and +20% in Total Viewers.
- In addition, AMERICAN IDOL outperformed the combined 4-net competition in the hour by +12% among Adults 18-49, +19% among Adults 18-34, +110% in Teens and its closest competitor in Total Viewers (+76%, 25.2 vs. 14.3 Mil for CBS.)

09/10 FOX Dramas: Live + 7 in Adults 18-49

Comparing Live+Same Day vs. Live + 7 ratings (now available through 1/31/10), FOX's dramas have shown significant increases among Adults 18-49 including:

09/10 Season thru 1/31	Live+Same Day Adults 18-49	Live + 7 Adults 18-49	% Change
24	3.6/9	4.3/10	+19%
Human Target	3.1/8	3.6/9	+16%
House	4.6/12	5.6/14	+22%
Lie to Me	2.5/6	2.9/7	+16%
Glee	2.9/8	3.6/9	+24%
Bones	2.8/8	3.4/9	+21%
Fringe	2.2/6	3.0/7	+36%
Dollhouse	0.8/3	1.2/4	+50%

09/10 FOX Dramas: Live +7 in Total Viewers

Comparing Live+ Same Day vs. Live + 7 ratings (now available through 1/31/10), FOX's dramas have shown significant increases among Total Viewers including:

09/10 Season thru 1/31	Live+Same Day P2+ (Mil.)	Live + 7 P2+ (Mil.)	% Change
24	11.2	13.0	+16%
Human Target	10.3	11.5	+12%
House	12.2	14.2	+16%
Lie to Me	6.9	8.0	+16%
Glee	6.6	7.9	+20%
Bones	9.7	11.3	+16%
Fringe	6.0	7.7	+28%
Dollhouse	2.2	3.0	+36%

Weekly Program Rankers

FOX had 3 of the Top 20 programs among Adults 18-49: AMERICAN IDOL TUESDAY (No. 1), AMERICAN IDOL WEDNESDAY (No. 2) and HOUSE (No. 9).

FOX had 5 of the Top 20 programs among Adults 18-34: AMERICAN IDOL TUESDAY (No. 1), AMERICAN IDOL WEDNESDAY (No. 2), HOUSE (No. 7), FAMILY GUY (No. 15) and AMERICAN DAD (No. 20).

FOX had 7 of the Top 20 programs among Teens: AMERICAN IDOL TUESDAY (No. 1), AMERICAN IDOL WEDNESDAY (No. 2), FAMILY GUY (No. 7 tie), HOUSE (No. 7 tie), PAST LIFE PREVIEW 2/9 (No. 10), AMERICAN DAD (No. 13) and THE SIMPSONS (No. 18).

FOX had 3 of the Top 20 programs in Total Viewers: AMERICAN IDOL TUESDAY (No. 2), AMERICAN IDOL WEDNESDAY (No. 5) and HOUSE (No. 15).

Week 1/18-1/24/10: Live+7

Top 10 Programs by DVR Rating Increase (A18-49)

1/18-1/24/10

Playback Rank	Net	Program	Ind	Day	Time	Date	L+7		Live vs. L+7 Rtg Increase	Final Rating % Playback
							Rtg	Shr		
#1	FOX	AMERICAN IDOL-WEDNESDAY		..W....	8:00 PM	01/20/2010	10.8	/28	+3.0	28%
#2	FOX	AMERICAN IDOL-TUESDAY		.T.....	8:00 PM	01/19/2010	11.0	/29	+2.7	25%
#3	ABC	GREY'S ANATOMY-THU 9PM		...T...	9:00 PM	01/21/2010	6.1	/14	+2.4	39%
#4	NBC	OFFICE		...T...	9:00 PM	01/21/2010	4.9	/11	+2.2	45%
#5	CBS	BIG BANG THEORY, THE		M.....	9:30 PM	01/18/2010	6.4	/14	+2.0	31%
#6	ABC	MODERN FAMILY		..W....	9:00 PM	01/20/2010	5.1	/13	+1.7	33%
#7	ABC	PRIVATE PRACTICE		...T...	10:01 PM	01/21/2010	4.7	/12	+1.5	32%
#8	CBS	MENTALIST, THE		...T...	10:00 PM	01/21/2010	4.2	/10	+1.4	33%
#8	CBS	HOW I MET YOUR MOTHER		M.....	8:00 PM	01/18/2010	4.6	/11	+1.4	30%
#8	CBS	CRIMINAL MINDS		..W....	9:00 PM	01/20/2010	5.1	/13	+1.4	27%
#8	CBS	TWO AND A HALF MEN		M.....	9:00 PM	01/18/2010	6.0	/13	+1.4	23%
#8	FOX	24	P	M.....	8:00 PM	01/18/2010	4.1	/9	+1.4	34%

NIGHTLY AND PROGRAM HIGHLIGHTS - FEBRUARY 8 - 14, 2010

MONDAY

8:00-9:00 HOUSE: (A18-49: 5.1/13, 13.6 Mil Total Viewers)

9:00-10:00 24: (A18-49: 3.3/8, 10.3 Mil Total Viewers)

8:00-10:00 FOX PRIME: (A18-49: 4.2/10, 11.9 Mil Total Viewers)

HOUSE posted a 5.1/13 among Adults 18-49 and grew compared to last week's performance by +6% (vs. 4.8/13).

HOUSE was the highest rated program of the night among Adults 18-34 and Teens, out-performing ABC's The Bachelor and Castle, CBS' comedies and CSI: Miami and NBC's Chuck, Heroes and Jay Leno Show.

HOUSE won its 8p hour among Adults 18-49, Total Viewers, Adults 18-34/25-54, Teens, Women 18-49 (tie), and all male demos.

At 9p, '24' posted a 3.3/8 among Adults 18-49. '24' showed growth compared to last week of +6% among Adults 18-49 (vs. 3.1/8), +4% among Adults 18-34 (2.5/6 vs. 2.4/6) and +3% in Total Viewers (10.3 vs. 10.0 Mil.)

'24' ranked No. 3 in the hour among Adults 18-49 and Adults 18-34.

FOX ranked No. 2 for the night among Adults 18-49 and No. 1 in Adults 18-34, Teens and Men 18-34.

TUESDAY

8:00-9:01 AMERICAN IDOL: (A18-49: 10.1/26, 27.9 Mil Total Viewers)

9:01-10:00 PAST LIFE (S): (A18-49: 2.8/7, 8.3 Mil Total Viewers)

8:00-10:00 FOX PRIME: (A18-49: 6.5/17, 18.3 Mil Total Viewers)

The first AMERICAN IDOL "Hollywood" telecast posted a 10.1/26 among Adults 18-49. AMERICAN IDOL is up +1% compared to last year's first Hollywood telecast (vs. 10.0) among Adults 18-49. AMERICAN IDOL also shows gains compared to last year's first Hollywood episode of +9% in Teens (8.1/25 vs. 7.4/22) and +5% in Total Viewers (27.9 vs. 26.6 Mil.)

AMERICAN IDOL tied as the second highest rated telecast of the season among Adults 18-49 (behind its premiere), and is the second highest rated of the season in Total Viewers (also behind the premiere).

AMERICAN IDOL showed impressive gains compared to last Tuesday, increasing +12% among Adults 18-49 (10.1/26 vs. 9.0/23), +12% among Adults 18-34 (8.6/25 vs. 7.7/22) and +13% in Total Viewers (27.9 vs. 24.7).

AMERICAN IDOL won the 8p hour among Adults 18-49, Total Viewers, Adults 18-34, Adults 25-54, Teens and all key demos. In fact, AMERICAN IDOL outperformed the combined 4-net competition in the 8p hour by +10% among Adults 18-49 (10.1 vs. 9.2 for ABC/CBS/NBC/CW), +23% among Adults 18-34 (8.6 vs. 7.0), +93% in Teens (8.1 vs. 4.2) and its closest competitor in Total Viewers (+42%, 27.9 vs. 19.7 Mil for CBS.)

At 9p special preview of PAST LIFE posted a 2.8/7 among Adults 18-49. PAST LIFE ranked No. 4 in the 9p hour among Adults 18-49 and Adults 18-34 and No. 1 in Teens.

FOX won the night in Adults 18-49, Total Viewers, Adults 18-34, Adults 25-54, Teens and all key demos. FOX showed a significant advantage over the next highest-rated network of the night with gains of +71% among Adults 18-49 (6.5 vs. 3.8 for CBS), +112% among Adults 18-34 (5.5 vs. 2.6 for both ABC/CBS), +253% among Teens (5.3 vs. 1.5 for both CBS/NBC) and +5% in Total Viewers (18.3 vs. 17.5 Mil.)

WEDNESDAY

8:00-9:00 HUMAN TARGET: (A18-49: 2.5/7, 8.9 Mil Total Viewers)

9:00-10:00 AMERICAN IDOL: (A18-49: 9.5/23, 25.2 Mil Total Viewers)

8:00-9:00 FOX PRIME: (A18-49: 6.0/16, 17.0 Mil Total Viewers)

At 8p HUMAN TARGET posted a 2.5/7 among Adults 18-49 and showed growth versus last week of +4% among Adults 18-49 (2.5/7 vs. 2.4/7), +13% among Adults 18-34 (1.7/5 vs. 1.5/5) and +14% in Total Viewers (8.9 vs. 7.8 Mil.)

HUMAN TARGET ranked No. 2 in the 8p hour among Adults 18-49, Adults 18-34 and Teens and No. 1 in Total Viewers, Adults 25-54 and Men 18-49/18-34 (tie).

The second AMERICAN IDOL "Hollywood" telecast posted a 9.5/23 among Adults 18-49. AMERICAN IDOL retained 95% of last year's second Hollywood telecast (Wed., 2/4/09, vs. 10.0) among Adults 18-49.

AMERICAN IDOL showed substantial gains compared to last Wednesday, increasing +22% among Adults 18-49 (9.5/23 vs. 7.8/21), +25% among Adults 18-34 (8.0/22 vs. 6.4/19) and +20% in Total Viewers (25.2 vs. 21.0 Mil).

AMERICAN IDOL won the 9p hour among Adults 18-49, Total Viewers, Adults 18-34, Adults 25-54, Teens and all key demos. In fact, AMERICAN IDOL outperformed the combined 4-net competition in the hour by +12% among Adults 18-49 (9.5 vs. 8.5 for ABC/CBS/NBC/CW), +19% among Adults 18-34 (8.0 vs. 6.7), +110% in Teens (6.5 vs. 3.1) and its closest competitor in Total Viewers (+76%, 25.2 vs. 14.3 Mil for CBS.)

FOX won the night in Adults 18-49, Total Viewers, Adults 18-34, Adults 25-54, Teens and all key demos. FOX showed a significant advantage over the next highest-rated network of the night with gains of +94% among Adults 18-49 (6.0 vs. 3.1 for CBS), +123% among Adults 18-34 (4.9 vs. 2.2 for both ABC), +217% among Teens (3.8 vs. 1.2 for ABC) and +45% in Total Viewers (17.0 vs. 11.7 Mil.)

THURSDAY

8:00-9:00 BONES (R): (A18-49: 2.1/6, 8.1 Mil Total Viewers)

9:00-10:00 PAST LIFE (P): (A18-49: 1.4/4, 5.3 Mil Total Viewers)

8:00-10:00 FOX PRIME: (A18-49: 1.8/5, 6.7 Mil Total Viewers)

At 8p a repeat BONES posted a 2.1/6 among Adults 18-49 and ranked No. 3 in the hour among Adults 18-49 and No. 4 in Adults 18-34.

The time period premiere of PAST LIFE at 9p posted a 1.4/4 among Adults 18-49. PAST LIFE ranked No. 4 in the hour among Adults 18-49 and Adults 18-34 (tie).

FOX ranked No. 4 for the night among Adults 18-49 and No. 5 in Adults 18-34.

FRIDAY

8:00-9:00 HOUSE (R): (A18-49: 1.4/4, 3.9 Mil Total Viewers)

9:00-10:00 KITCHEN NIGHTMARES (R): (A18-49: 1.5/4, 3.4 Mil Total Viewers)

8:00-10:00 FOX PRIME: (A18-49: 1.5/4, 3.6 Mil Total Viewers)

At 8p, a HOUSE encore posted a 1.4/4 and ranked No. 2 in its time period among Adults 18-49 and Adults 18-34.

At 9p, KITCHEN NIGHTMARES repeat delivered a 1.5/4 ranking No. 2 among Adults 18-49 and Adults 18-34.

FOX ranked No. 2 for the night among Adults 18-49 and Adults 18-34.

SATURDAY

8:00-8:30 COPS: (A18-49: 1.7/6, 4.8 Mil Total Viewers)

8:30-9:00 COPS 2 (R): (A18-49: 1.9/6, 5.3 Mil Total Viewers)

9:00-10:00 AMW: (A18-49: 1.6/5, 4.9 Mil Total Viewers)

8:00-10:00 FOX PRIME: (A18-49: 1.7/5, 5.0 Mil Total Viewers)

Due to Olympic coverage being sustained from 8-830p, COPS at 8p ranked No. 1 in its half hour among Adults 18-49 and Adults 18-34. COPS 2 at 830p ranked No. 2 in its respective half hour among Adults 18-49 and Adults 18-34.

At 9p, AMERICA'S MOST WANTED ranked No. 2 in its hour among Adults 18-49 and Adults 18-34.

FOX ranked No. 2 for the night on a total primetime basis among Adults 18-49 and Adults 18-34.

SUNDAY

7:00-7:41 NASCAR OVER-RUN (S): (A18-49: 5.7/18, 17.8 Mil Total Viewers)

7:41-7:59 NASCAR POST-RACE (S): SUSTAINED

7:59-8:30 SIMPSONS: (A18-49: 2.6/7, 5.8 Mil Total Viewers)

8:30-9:00 CLEVELAND SHOW: (A18-49: 2.4/6, 4.9 Mil Total Viewers)

9:00-9:31 FAMILY GUY: (A18-49: 3.3/8, 6.4 Mil Total Viewers)

9:31-10:00 AMERICAN DAD: (A18-49: 2.5/6, 5.2 Mil Total Viewers)

7:00-10:00 FOX PRIME: (A18-49: 3.5/9, 8.7 Mil Total Viewers)

Airing against the Winter Olympics on NBC, FOX ranked No. 2 for the night among Adults 18-49, Adults 18-34 and Teens.

At 8p THE SIMPSONS posted a 2.6/7 among Adults 18-49. CLEVELAND at 8:30p posted a 2.4/6, FAMILY GUY at 9p posted a 3.3/8 and AMERICAN DAD followed with 2.5/6.

FEBRUARY 8 - 14, 2010

TOTAL PRIMETIME

ADULTS 18-49 ADULTS 18-34 VIEWERS (Mil)

FOX 3.6/10
ABC 2.2/6
CBS 2.9/8
NBC 4.7/13

FOX 3.0/9
ABC 1.9/6
CBS 1.9/6
NBC 3.5/11

FOX 10.1
ABC 6.6
CBS 10.6
NBC 16.1