

RATINGS RELEASE

FOR IMMEDIATE RELEASE
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NATIONAL NIELSEN RATINGS FOR THE WEEK OF JUNE 28 – JULY 4, 2010

SUMMER HITS GIVE FOX A WEEKLY WIN

With strong showings by **LIE TO ME**, **HELL'S KITCHEN**, **GLEE** and **SO YOU THINK YOU CAN DANCE**, FOX was the No.1 broadcast network last week among Adults 18-49.

On Monday, FOX posted gains with an original **LIE TO ME**, which delivered a 1.9/6 among Adults 18-49 and ranked No. 2 in its hour among Adults 18-49, Adults 18-34 and Teens. **LIE TO ME** grew by +6% among Adults 18-49, +7% among Adults 18-34 and +100% in Teens versus the previous week. So far this summer-to-date **LIE TO ME** has increased FOX's performance in the Monday 8p time period by +12% among Adults 18-49 and +13% in Total Viewers.

A two-hour block of **HELL'S KITCHEN** led FOX to a nightly win on Tuesday among Adults 18-49, Adults 18-34, Teens (tie) and all key female and male demos and outperformed its nearest competitor (NBC) by +35% among Adults 18-49 and +60% in Adults 18-34. In fact, in head to head competition in the 9p hour, **HELL'S KITCHEN** out-delivered NBC's America's Got Talent among Adults 18-34.

FOX dominated among key female demos on Thursday with an encore **GLEE** and the **SO YOU THINK YOU CAN DANCE** Top 9 results show, winning the night among Women 18-49 and Women 18-34.

- At 8p, a **GLEE** encore posted a 1.3/5 among Adults 18-49 and ranked No. 2 in its hour among Adults 18-49, Adults 18-34 and Teens.
- The Top 9 **SO YOU THINK YOU CAN DANCE** results show at 9p delivered a 2.1/7 and won its 9p hour among Adults 18-49, Adults 18-34, Teens and all key female demos.
- Summer-to-date **SO YOU THINK YOU CAN DANCE** shows impressive gains compared to its Fall'09 average on Tue/Wed, increasing +13% among Adults 18-49, +12% among Adults 18-34, +17% among Teens and +16% in Total Viewers.

Weekly Program Rankers

FOX had 5 of the Top 20 programs among Adults 18-49: HELL'S KITCHEN-Tue 9 PM (No. 4), HELL'S KITCHEN (No. 7), SO YOU THINK YOU CAN DANCE WED (No. 10), SO YOU THINK YOU CAN DANCE THURS (No 11) and LIE TO ME (No. 12).

FOX had 7 of the Top 20 programs among Adults 18-34: HELL'S KITCHEN-TUES 9 PM (No. 2), HELL'S KITCHEN (No. 4), SO YOU THINK YOU CAN DANCE – WED (No. 5), SO YOU THINK YOU CAN DANCE THURS (No. 9), LIE TO ME (No. 10), FAMILY GUY 9:30 PM (No. 13 tie), FAMILY GUY (No. 13 tie).

FOX had 8 of the Top 20 programs among Teens: HELL'S KITCHEN (No. 6), SO YOU THINK YOU CAN DANCE THURS (No. 7 tie), HELL'S KITCHEN 9 PM (No. 7 tie), SO YOU THINK YOU CAN DANCE WED (No. 11), FAMILY GUY 9:30 PM (No. 14 tie), FAMILY GUY (No. 14 tie), LIE TO ME (No. 14 tie) and THE SIMPSONS (No. 18).

FOX had 2 of the Top 20 programs among Total Viewers: HELL'S KITCHEN-TUE 9 PM (No. 17) and LIE TO ME (No. 19).

Week 6/07-6/13/10: Live+7

Top 10 Programs by DVR Rating Increase (A18-49)

6/7-6/13/10

Playback Rank	Net	Program	Ind	Day	Time	Date	L+7		Live vs. L+7	Final Rating
							Rtg	Shr	Rtg Increase	% Playback
#1	FOX	GLEE		.T.....	8:59 PM	06/08/2010	5.8	/15	+2.4	41%
#2	FOX	HELL'S KITCHEN		.T.....	8:00 PM	06/08/2010	3.7	/11	+1.2	32%
#3	FOX	SO YOU THINK CN DANCE-WED		..W....	8:00 PM	06/09/2010	3.6	/11	+1.1	31%
#3	FOX	SO YOU THINK CN DANCE-THU		...T...	9:00 PM	06/10/2010	3.2	/9	+1.1	34%
#5	ABC	BACHELORETTE, THE		M.....	8:00 PM	06/07/2010	3.0	/9	+1.0	33%
#5	FOX	LIE TO ME	P	M.....	8:00 PM	06/07/2010	2.4	/8	+1.0	42%
#7	NBC	AMERICA'S GOT TALENT-TUE		.T.....	9:00 PM	06/08/2010	4.1	/11	+0.8	20%
#8	CBS	BIG BANG THEORY, THE	R	M.....	9:31 PM	06/07/2010	3.0	/8	+0.5	17%
#8	NBC	LOSING IT WITH JILLIAN		.T.....	10:00 PM	06/08/2010	2.4	/6	+0.5	21%
#8	NBC	LAST COMIC STANDING 7	P	M.....	8:00 PM	06/07/2010	2.2	/6	+0.5	23%
#8	NBC	FRIDAY NIGHT LIGHTS		...F..	8:00 PM	06/11/2010	1.3	/5	+0.5	38%

NIGHTLY AND PROGRAM HIGHLIGHTS - JUNE 28 – JULY 4, 2010

MONDAY

8:00-9:00 LIE TO ME: (A18-49: 1.9/6, 6.2 Mil Total Viewers)
9:00-10:00 GOOD GUYS: (A18-49: 1.2/3, 4.1 Mil Total Viewers)
8:00-10:00 FOX PRIME: (A18-49: 1.6/5, 5.2 Mil Total Viewers)

LIE TO ME at 8p posted a 1.9/6 among Adults 18-49 and ranked No. 2 in the hour among Adults 18-49, Adults 18-34 and Teens. LIE TO ME gained versus the previous week by +6% among Adults 18-49 (1.9/6 vs. 1.8/6), +7% among Adults 18-34 (1.6/6 vs. 1.5/5) and +100% in Teens (1.0/4 vs. 0.5/2).

So far this summer-to-date LIE TO ME shows gains versus the House encores in the time period, gaining +12% among Adults 18-49 (1.9 vs. 1.7) and +13% in Total Viewers (6.2 vs. 5.5 Mil.)

At 9p THE GOOD GUYS posted a 1.2/3 among Adults 18-49, same as the previous week. THE GOOD GUYS ranked No. 4 in its hour among Adults 18-49 and Adults 18-34.

FOX ranked No. 3 for the night among Adults 18-49 and No. 2 in Adults 18-34 (tie) and Teens (tie).

TUESDAY

8:00-9:00 HELL'S KITCHEN: (A18-49: 2.5/9, 6.0 Mil Total Viewers)
9:00-10:00 HELL'S KITCHEN: (A18-49: 2.8/9, 6.4 Mil Total Viewers)
8:00-10:00 FOX PRIME: (A18-49: 2.7/9, 6.2 Mil Total Viewers)

HELL'S KITCHEN led FOX to a nightly win among Adults 18-49, Adults 18-34, Teens (tie) and all key female and male demos and outperformed its nearest competitor (NBC) by +35% among Adults 18-49 (2.7/9 vs. 2.0/6) and +60% in Adults 18-34 (2.4/9 vs. 1.5/5).

In head to head competition in the 9p hour, HELL'S KITCHEN out-delivered NBC's America's Got Talent among Adults 18-34 (+14%, 2.5/8 vs. 2.2/8).

WEDNESDAY

8:00-10:00 SO YOU THINK YOU CAN DANCE: (A18-49: 2.2/7, 5.9 Mil Total Viewers)

FOX's SO YOU THINK YOU CAN DANCE ranked No. 2 for the night on a total primetime basis among Adults 18-49 and No. 1 in Adults 18-34 and Women 18-49/18-34.

The Top 9 performed on SO YOU THINK YOU CAN DANCE and posted a 2.2/7 for the night among Adults 18-49, up versus last Wednesday in Teens (+22%, 1.1/5 vs. 0.9/4).

THURSDAY

8:00-9:00 GLEE (R): (A18-49: 1.3/5, 3.7 Mil Total Viewers)

9:00-10:00 SO YOU THINK YOU CAN DANCE: (A18-49: 2.1/7, 5.8 Mil Total Viewers)

8:00-10:00 FOX PRIME: (A18-49: 1.7/6, 4.7 Mil Total Viewers)

At 8p an encore GLEE posted a 1.3/5 among Adults 18-49 and ranked No. 2 in its hour among Adults 18-49, Adults 18-34 and Teens.

The Top 9 SO YOU THINK YOU CAN DANCE results show posted a 2.1/7 and won its 9p hour among Adults 18-49, Adults 18-34, Teens and all key female demos.

Summer-to-date SO YOU THINK YOU CAN DANCE shows impressive gains compared to its Fall'09 average on Tue/Wed, increasing +13% among Adults 18-49 (2.7/9 vs. 2.4/7), +12% among Adults 18-34 (2.8/10 vs. 2.5/8), +17% among Teens (1.4/6 vs. 1.2/5) and +16% in Total Viewers (7.2 vs. 6.2 Mil.)

FOX ranked No. 2 for the night among Adults 18-49, Adults 18-34 and Teens and won the night among Women 18-49 (tie) and Women 18-34.

FRIDAY

8:00-9:00 HOUSE (R): (A18-49: 0.7/3, 2.6 Mil Total Viewers)

9:00-10:00 GOOD GUYS (R): (A18-49: 0.6/2, 1.8 Mil Total Viewers)

8:00-10:00 FOX PRIME: (A18-49: 0.7/3, 2.2 Mil Total Viewers)

At 8p, a HOUSE encore posted a 0.7/3 and ranked No. 3 in its time period among Adults 18-49 (tie) and No. 2 among Adults 18-34 (tie).

At 9p, a GOOD GUYS encore delivered a 0.6/2 and ranked No. 3 among Adults 18-49 (tie) and No. 2 among Adults 18-34.

FOX ranked No. 4 for the night among Adults 18-49 and No. 2 among Adults 18-34 (tie).

SATURDAY

8:00-8:30 COPS: (A18-49: 1.0/5, 3.0 Mil Total Viewers)

8:30-9:00 COPS (R): (A18-49: 0.9/4, 3.1 Mil Total Viewers)

9:00-10:00 AMERICA'S MOST WANTED: (A18-49: 0.9/4, 3.3 Mil Total Viewers)

8:00-10:00 FOX PRIME: (A18-49: 0.9/4, 3.2 Mil Total Viewers)

At 8p, COPS ranked No. 1 in its time period among Adults 18-49, Adults 18-34 and all key men and women demos.

At 830p, a COPS encore ranked No. 1 in its half hour among Adults 18-49, Adults 18-34 and all key men and women demos.

At 9p, AMERICA'S MOST WANTED ranked No. 1 in its hour among Adults 18-49, Adults 18-34 and most key demos.

FOX ranked No. 1 for the night on a total primetime basis among Adults 18-49, Adults 18-34 and most key demos.

SUNDAY

7:00-7:30 **SONS OF TUCSON (S):** (A18-49: 0.5/2, 1.1 Mil Total Viewers)
7:30-7:59 **AMERICAN DAD (RS):** (A18-49: 0.5/2, 1.2 Mil Total Viewers)
8:00-8:30 **SIMPSONS (RS):** (A18-49: 0.9/5, 2.2 Mil Total Viewers)
8:30-9:00 **CLEVELAND SHOW (RS):** (A18-49: 1.0/5, 2.1 Mil Total Viewers)
9:00-9:31 **FAMILY GUY (RS):** (A18-49: 1.2/6, 2.8 Mil Total Viewers)
9:31-10:00 **FAMILY GUY (RS):** (A18-49: 1.3/6, 3.0 Mil Total Viewers)
7:00-10:00 **FOX PRIME:** (A18-49: 0.9/4, 2.1 Mil Total Viewers)

From 8-10p, FOX aired encores of THE SIMPSONS (0.9/5 among Adults 18-49), THE CLEVELAND SHOW (1.0/5) and FAMILY GUY (1.2/6 & 1.3/6). SONS OF TUCSON moved to 7p (0.5/2) and was followed by an encore AMERICAN DAD (0.5/2).

FOX won the night among Adults 18-34, Teens, Women 18-34 and all key male demos and ranked No. 2 among Adults 18-49.

JUNE 28 – JULY 4, 2010

TOTAL PRIMETIME

ADULTS 18-49	ADULTS 18-34	VIEWERS (Mil)
FOX 1.5/6	FOX 1.4/6	FOX 4.1
ABC 1.3/5	ABC 1.0/4	ABC 4.5
CBS 1.1/4	CBS 0.6/3	CBS 5.6
NBC 1.3/5	NBC 1.0/4	NBC 4.7