

RATINGS RELEASE

FOR IMMEDIATE RELEASE
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NATIONAL NIELSEN RATINGS FOR THE WEEK OF MARCH 8 - 14, 2010

FOX TOPS THE WEEK WITH IDOL'S TOP 12

Three defining nights of **AMERICAN IDOL**, along with strong performances by **HOUSE** and **HUMAN TARGET**, led FOX to win the week with a 3.4/10 rating among Adults 18-49, outperforming the next highest-rated competitor by +21%. FOX continues to hold its lead as the No. 1 network of the season with an advantage of +12% over the next highest-rated network.

Monday night kicked off with an original episode of **HOUSE**, which posted a 4.8/13 and dominated its hour among Adults 18-49, Total Viewers, Adults 18-34/25-54, Teens and all key demos. **HOUSE** was the highest rated program of the night among Adults 18-34 and outperformed its prior season average by +12% among Adults 18-49 and +11% in Total Viewers.

On Tuesday night, the **AMERICAN IDOL** Top 8 Girls performance show, followed by an encore episode of **GLEE**, propelled FOX to No. 1 for the night among Adults 18-49, Adults 18-34, Teens and virtually all key demos.

- In the 8p hour, **AMERICAN IDOL** delivered an 8.2/23 among Adults 18-49 and dominated its time period showing an advantage of +116% over the next highest-rated network among Adults 18-49, +173% among Adults 18-34, +271% among Teens and +16% among Total Viewers.
- A special encore episode of **GLEE** at 9p drew a very healthy 2.9/8 rating among Adults 18-49.

On Wednesday night, substantial gains by **HUMAN TARGET** and the Top 8 males performance show of **AMERICAN IDOL** delivered a win for FOX among Adults 18-49, Total Viewers, Adults 18-34, Teens and all key demos. FOX beat its closest competitor on Wednesday by +85% among Adults 18-49, +111% among Adults 18-34, +125% among Teens and +37% in Total Viewers.

- At 8p **HUMAN TARGET** posted a 2.4/7 among Adults 18-49 and showed significant gains versus its most recent telecast on 2/17/10, increasing +14% among Adults 18-49, +23% among Adults 18-34 and +8% in Total Viewers.
- In the 9p hour, **AMERICAN IDOL** delivered a 7.5/20 among Adults 18-49 and won the hour among Adults 18-49, Total Viewers, Adults 18-34, Teens and all key demos.
- **AMERICAN IDOL** once again dominated its time period with an advantage of +121% over the next highest-rated network among Adults 18-49, +122% among Adults 18-34, +207% among Teens and +56% among Total Viewers.

Thursday night featured the **AMERICAN IDOL** Top 12 results show and an original episode of **KITCHEN NIGHTMARES**, giving FOX to a nightly win among Adults 18-49, Adults 18-34, Teens and all key demos.

- At 8p the Top 12 contestants were revealed on a special **AMERICAN IDOL** which posted 6.2/18 among Adults 18-49 and won the hour among Adults 18-49, Adults 18-34, Teens and all key demos.
- **AMERICAN IDOL** showed an advantage of +75% over the next highest-rated network among Adults 18-49, +114% among Adults 18-34, +141% among Teens and +60% among Total Viewers.

- At 9p **KITCHEN NIGHTMARES** delivered a 3.0/8 among Adults 18-49.

On Sunday night, the series premiere of the comedy sitcom **SONS OF TUCSON** posted a 2.1/5 among Adults 18-49.

09/10 FOX Dramas: Live + 7 in Adults 18-49

Comparing Live+Same Day vs. Live + 7 ratings (now available through 2/28/10), FOX's dramas have shown significant increases among Adults 18-49 including:

<u>09/10 Season thru 2/28</u>	<u>Live+Same Day Adults 18-49</u>	<u>Live + 7 Adults 18-49</u>	<u>% Change</u>
24	3.3/8	4.0/9	+21%
Human Target	2.7/7	3.1/8	+15%
House	4.4/11	5.3/13	+20%
Lie to Me	2.5/6	2.9/7	+16%
Glee	2.9/8	3.6/9	+24%
Bones	2.7/8	3.3/9	+22%
Fringe	2.2/6	3.0/7	+36%
Dollhouse	0.8/3	1.2/4	+50%

09/10 FOX Dramas: Live +7 in Total Viewers

Comparing Live+ Same Day vs. Live + 7 ratings (now available through 2/28/10), FOX's dramas have shown significant increases among Total Viewers including:

<u>09/10 Season thru 2/28</u>	<u>Live+Same Day P2+ (Mil.)</u>	<u>Live + 7 P2+ (Mil.)</u>	<u>% Change</u>
24	10.4	12.2	+17%
Human Target	8.9	10.2	+15%
House	11.7	13.6	+16%
Lie to Me	6.9	8.0	+16%
Glee	6.6	7.9	+20%
Bones	9.6	11.0	+15%
Fringe	6.1	7.8	+28%
Dollhouse	2.2	3.0	+36%

Weekly Program Rankers

FOX had 5 of the Top 20 programs among Adults 18-49: AMERICAN IDOL TUESDAY (No. 1), AMERICAN IDOL WEDNESDAY (No. 2), AMERICAN IDOL THURSDAY (No. 3), HOUSE (No. 6) and FAMILY GUY (No. 17).

FOX had 8 of the Top 20 programs among Adults 18-34: AMERICAN IDOL TUESDAY (No. 1), AMERICAN IDOL WEDNESDAY (No. 2), AMERICAN IDOL THURSDAY (No. 3), FAMILY GUY (No. 4), HOUSE (No. 5), THE SIMPSONS (No. 13), THE SIMPSONS SP 3/14 (No. 14) and GLEE SP 3/9 (No. 16).

FOX had 11 of the Top 20 programs among Teens: AMERICAN IDOL TUESDAY (No. 1), AMERICAN IDOL WEDNESDAY (No. 2), AMERICAN IDOL THURSDAY (No. 3), FAMILY GUY (No. 4), THE SIMPSONS SP 3/14 (No. 6), GLEE SP 3/9 (No. 7), HOUSE (No. 11), THE SIMPSONS (No. 12 tie), SONS OF TUCSON (No. 12 tie), 24 (No. 19 tie) and KITCHEN NIGHTMARES (No. 19 tie).

FOX had 4 of the Top 20 programs in Total Viewers: AMERICAN IDOL TUESDAY (No. 1), AMERICAN IDOL WEDNESDAY (No. 2), AMERICAN IDOL THURSDAY (No. 4) and HOUSE (No. 13).

Week 2/22-2/28/10: Live+7

Top 10 Programs by DVR Rating Increase (A18-49)

2/22-2/28/10

Playback Rank	Net	Program	Ind	Day	Time	Date	L+7		Live vs. L+7 Rtg Increase	Final Rating % Playback
							Rtg	Shr		
#1	FOX	AMERICAN IDOL-TUESDAY		.T....	8:00 PM	02/23/2010	10.0	/24	+2.7	27%
#2	FOX	AMERICAN IDOL-WEDNESDAY		..W....	8:00 PM	02/24/2010	9.5	/24	+2.5	26%
#3	FOX	AMERICAN IDOL THU	S	...T...	8:00 PM	02/25/2010	7.4	/19	+2.3	31%
#3	ABC	LOST		.T....	9:00 PM	02/23/2010	5.6	/13	+2.3	41%
#5	CBS	SURVIVOR: HEROES-VILLAINS		...T...	8:00 PM	02/25/2010	4.3	/11	+1.6	37%
#6	CBS	UNDERCOVER BOSS	S	9:00 PM	02/28/2010	5.8	/14	+1.5	26%
#6	ABC	DESPERATE HOUSEWIVES	S	9:00 PM	02/28/2010	4.4	/10	+1.5	34%
#8	FOX	24		M.....	9:00 PM	02/22/2010	3.4	/8	+1.2	35%
#9	ABC	BACHELOR, THE		M.....	8:00 PM	02/22/2010	4.3	/11	+1.1	26%
#9	CBS	AMAZING RACE 16	S	8:00 PM	02/28/2010	3.5	/9	+1.1	31%

NIGHTLY AND PROGRAM HIGHLIGHTS - MARCH 8 - 14, 2010

MONDAY

8:00-9:00 HOUSE: (A18-49: 4.8/13, 12.8 Mil Total Viewers)

9:00-10:00 24: (A18-49: 2.8/7, 8.9 Mil Total Viewers)

8:00-10:00 FOX PRIME: (A18-49: 3.8/10, 10.9 Mil Total Viewers)

HOUSE posted a 4.8/13 among Adults 18-49 and won its 8p hour among Adults 18-49, Total Viewers, Adults 18-34/25-54, Teens and all key demos.

HOUSE was the highest rated program of the night among Adults 18-34, out-performing ABC's The Bachelor: Jason & Molly's Wedding and Castle, CBS' comedies and CSI: Miami and NBC's Chuck, Trauma and Law & Order.

HOUSE outperformed its prior season average by +12% among Adults 18-49 (4.8/13 vs. 4.3/11), +2% among Adults 18-34 (4.2/13 vs. 4.1/12) and +11% in Total Viewers (12.8 vs. 11.5 Mil.)

At 9p, '24' posted a 2.8/7 among Adults 18-49. '24' showed growth compared to last week of +12% among Adults 18-49 (2.8/7 vs. 2.5/6), +5% among Adults 18-34 (2.1/6 vs. 2.0/5) and +3% in Total Viewers (8.9 vs. 8.6 Mil.)

'24' ranked No. 3 in the hour among Adults 18-49 and Adults 18-34.

FOX ranked No. 2 for the night among Adults 18-49 and No. 1 in Adults 18-34, Teens and Men 18-34.

TUESDAY

8:00-9:01 AMERICAN IDOL: (A18-49: 8.2/23, 22.8 Mil Total Viewers)

9:01-10:00 GLEE (RS): (A18-49: 2.9/8, 7.6 Mil Total Viewers)

8:00-10:00 FOX PRIME: (A18-49: 5.6/15, 15.2 Mil Total Viewers)

The top 8 girls competed on AMERICAN IDOL, posting an 8.2/23 among Adults 18-49 and winning the 8-9p hour among Adults 18-49, Total Viewers, Adults 18-34, Teens and all key demos. AMERICAN IDOL dominated its time period showing an advantage of +116% over the next highest-rated network (CBS) among Adults 18-49 (8.2/23 vs. 3.8/11), +173% among Adults 18-34 (7.1/22 vs. 2.6/8), +271% among Teens (5.2/18 vs. 1.4/5) and +16% among Total Viewers (22.8 vs. 19.6 Mil.)

Compared to the previous week's two hour performance on Tuesday, AMERICAN IDOL held 95% of its audience among Adults 18-49 (8.2/23 vs. 8.6/22), 100% among Adults 18-34 (7.1/22 vs. 7.1/21) and 97% in Total Viewers (22.8 vs. 23.5 Mil.)

A special GLEE encore at 9p delivered a 2.9/8 among Adults 18-49 and ranked No. 4 in the hour among Adults 18-49, No. 2 among Adults 18-34 and No. 1 among Teens and Women 18-34.

FOX ranked No. 1 for the night among Adults 18-49, Adults 18-34, Teens and virtually all key demos. FOX beat the next highest-rated network by +65% among Adults 18-49 (5.6/15 vs. 3.4/10 for CBS), +132% among Adults 18-34 (5.1/16 vs. 2.2/7 for CBS/NBC) and +185% among Teens (3.7/12 vs. 1.3/5 for CBS).

WEDNESDAY

8:00-9:00 HUMAN TARGET: (A18-49: 2.4/7, 7.8 Mil Total Viewers)

9:00-10:02 AMERICAN IDOL: (A18-49: 7.5/20, 20.7 Mil Total Viewers)

8:00-10:02 FOX PRIME: (A18-49: 5.0/14, 14.4 Mil Total Viewers)

At 8p HUMAN TARGET posted a 2.4/7 among Adults 18-49 and showed significant gains versus its most recent telecast on 2/17/10, increasing +14% among Adults 18-49 (2.4/7 vs. 2.1/6), +23% among Adults 18-34 (1.6/6 vs. 1.3/4) and +8% in Total Viewers (7.8 vs. 7.2 Mil.)

HUMAN TARGET won the 8p hour among Adults 18-49, Total Viewers, Adults 25-54 and all key male demos.

At 9p the Top 8 boys competed on AMERICAN IDOL with a 7.5/20 among Adults 18-49 while it won the 9-10p hour among Adults 18-49, Total Viewers, Adults 18-34, Teens and all key demos. AMERICAN IDOL dominated its time period showing an advantage of +121% over the next highest-rated network among Adults 18-49 (7.5/20 vs. 3.4/9 for CBS), +122% among Adults 18-34 (6.0/19 vs. 2.7/8 for ABC), +207% among Teens (4.3/16 vs. 1.4/5 for ABC) and +56% among Total Viewers (20.7 vs. 13.3 Mil.)

Compared to last year's comparable performance show on Wednesday, 3/4/09, AMERICAN IDOL held 96% of its audience among Adults 18-49 (7.5/20 vs. 7.8/22) and 95% among Adults 18-34 (6.0/19 vs. 6.3/20).

FOX won the night among Adults 18-49, Total Viewers, Adults 18-34, Teens and all key demos. FOX beat the next highest-rated network by +85% among Adults 18-49 (5.0/14 vs. 2.7/8 for CBS), +111% among Adults 18-34 (3.8/13 vs. 1.8/6 for ABC), +125% among Teens (2.7/10 vs. 1.2/4 for CW) and +37% in Total Viewers (14.4 vs. 10.5 Mil.)

THURSDAY

8:00-9:02 AMERICAN IDOL (S): (A18-49: 6.3/19, 19.3 Mil Total Viewers)

9:02-10:01 KITCHEN NIGHTMARES (S): (A18-49: 3.0/8, 7.2 Mil Total Viewers)

8:00-10:01 FOX PRIME: (A18-49: 4.7/13, 13.4 Mil Total Viewers)

At 8p the Top 12 contestants were revealed on a special AMERICAN IDOL (6.2/18 among Adults 18-49) which won the hour among Adults 18-49, Adults 18-34, Teens and all key demos. AMERICAN IDOL showed an advantage of +75% over the next highest-rated network (CBS) among Adults 18-49 (6.3/19 vs. 3.6/11), +114% among Adults 18-34 (4.7/16 vs. 2.2/7), +141% among Teens (4.1/15 vs. 1.7/6) and +60% among Total Viewers (19.3 vs. 12.1 Mil.)

So far this season, AMERICAN IDOL's average is on par with the same weeks last year with Most Current ratings vs. comparable Most Current, showing 93% retention among Adults 18-49 (9.4/24 vs. 10.1/25), 95% among Adults 18-34 (8.1/23 vs. 8.5/24), 96% among Teens (6.9/22 vs. 7.2/22) and 94% in Total Viewers (25.1 vs. 26.7 Mil.)

Compared to the previous week's Thursday results show, AMERICAN IDOL held 97% of its audience among Adults 18-49 (6.3/19 vs. 6.5/19) and 99% in Total Viewers (19.3 vs. 19.4 Mil.)

A special KITCHEN NIGHTMARES at 9p posted a 3.0/8 among Adults 18-49 and ranked No. 4 in the hour among Adults 18-49, No. 3 in Adults 18-34 and No. 1 in Teens.

FOX won the night among Adults 18-49, Adults 18-34, Teens and all key demos and outperformed the next highest-rated network by +38% among Adults 18-49 (4.7/13 vs. 3.4/10 for CBS), +38% among Adults 18-34 (3.6/12 vs. 2.6/9 for NBC) and +100% among Teens (2.8/10 vs. 1.4/5 for CBS).

FRIDAY

8:00-9:00 HOUSE (R): (A18-49: 1.0/3, 3.0 Mil Total Viewers)
9:00-10:00 KITCHEN NIGHTMARES: (A18-49: 1.7/5, 4.1 Mil Total Viewers)
8:00-10:00 FOX PRIME: (A18-49: 1.3/4, 3.6 Mil Total Viewers)

At 8p, a HOUSE encore posted a 1.0/3 and ranked No. 4 in its time period among Adults 18-49 and Adults 18-34.

At 9p, an encore KITCHEN NIGHTMARES delivered a 1.7/5 ranking No. 1 among Adults 18-49, Adults 18-34 and all key male demos.

FOX ranked No. 3 for the night among Adults 18-49 (tie) and No. 1 among Adults 18-34 and Men 18-49/18-34.

SATURDAY

8:00-8:30 COPS: (A18-49: 2.1/8, 6.2 Mil Total Viewers)
8:30-9:00 COPS 2 (R): (A18-49: 2.3/8, 6.9 Mil Total Viewers)
9:00-10:00 AMW: (A18-49: 2.1/7, 6.3 Mil Total Viewers)
8:00-10:00 FOX PRIME: (A18-49: 2.1/7, 6.4 Mil Total Viewers)

COPS at 8p and 830p each ranked No. 1 in their respective half hours among Adults 18-49, Total Viewers, Adults 18-34 and all key demos.

COPS outperformed its prior season average by +31% among Adults 18-49 (2.1/8 vs. 1.6/6), +33% among Adults 18-34 (1.6/7 vs. 1.2/5) and +24% in Total Viewers (6.2 vs. 5.0 Mil.) COPS 2 also out-delivered its prior season average by +28% among Adults 18-49 (2.3/8 vs. 1.8/6), +21% among Adults 18-34 (1.7/7 vs. 1.4/5) and +25% in Total Viewers (6.9 vs. 5.5 Mil.)

At 9p, AMERICA'S MOST WANTED ranked No. 1 in its hour among Adults 18-49, Total Viewers, Adults 18-34 and all key demos. AMERICA'S MOST WANTED outperformed its prior season average by +24% among Adults 18-49 (2.1/7 vs. 1.7/5), +15% among Adults 18-34 (1.5/6 vs. 1.3/5) and +19% in Total Viewers (6.3 vs. 5.3 Mil.)

FOX ranked No. 1 for the night on a total primetime basis among Adults 18-49, Total Viewers, Adults 18-34 and all key demos.

SUNDAY

7:00-7:30 TIL DEATH: (A18-49: 0.8/3, 2.0 Mil Total Viewers)
7:30-7:59 TIL DEATH: (A18-49: 0.8/3, 2.0 Mil Total Viewers)
7:59-8:31 SIMPSONS: (A18-49: 2.5/7, 5.2 Mil Total Viewers)
8:31-8:59 SIMPSONS (RS): (A18-49: 2.5/7, 5.4 Mil Total Viewers)
8:59-9:30 FAMILY GUY: (A18-49: 3.5/9, 6.7 Mil Total Viewers)
9:30-10:00 SONS OF TUCSON (P): (A18-49: 2.1/5, 4.5 Mil Total Viewers)

7:00-10:00 FOX PRIME: (A18-49: 2.1/6, 4.3 Mil Total Viewers)

FOX won the night among Adults 18-34 and Teens while it ranked No. 4 among Adults 18-49.

At 8p THE SIMPSONS did a 2.5/7 among Adults 18-49 and ranked No. 2 in the half hour among Adults 18-49 and No. 1 in Adults 18-34, Teens (tie), Men 18-49/18-34 and Women 18-34. Following at 8:30p was a special encore of THE SIMPSONS which did a 2.5/7 among Adults 18-49 and ranked No. 3 in the time period among Adults 18-49 (tie) and No. 1 in Adults 18-34, Teens, Men 18-49/18-34 and Women 18-34.

FAMILY GUY at 9p posted a 3.5/9 among Adults 18-49, up +6% compared to its most recent original on 2/14/10 (3.3/8). FAMILY GUY ranked No. 3 in the half hour among Adults 18-49 and No. 1 in Adults 18-34, Teens and Men 18-49/18-34.

The premiere of comedy SONS OF TUCSON at 9:30p did a 2.1/5 among Adults 18-49 and ranked No. 4 in the half hour among Adults 18-49, No. 3 in Adults 18-34, No. 2 in Teens and No. 1 in Men 18-34.

TIL DEATH at 7p (0.8/3) and 7:30p (0.8/3) combined to rank No. 4 in the hour among Adults 18-49 and Adults 18-34.

MARCH 8 – 14, 2010

TOTAL PRIMETIME

ADULTS 18-49	ADULTS 18-34	VIEWERS (Mil)
FOX 3.4/10	FOX 2.9/10	FOX 9.4
ABC 2.1/6	ABC 1.7/6	ABC 6.5
CBS 2.8/8	CBS 1.8/6	CBS 11.3
NBC 2.1/6	NBC 1.6/5	NBC 6.3