

RATINGS RELEASE

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NATIONAL NIELSEN RATINGS FOR THE WEEK OF SEPTEMBER 20 - 26, 2010

GLEE TRIUMPHS AS PREMIERE WEEK'S TOP-RATED SHOW

In one of the most competitive broadcast television premiere weeks, GLEE emerged as television's top-rated series among Adults 18-49 and Adults 18-34 last week, despite its move to a new 8p time slot. Additionally, FOX saw solid premieres for its new Tuesday comedies RAISING HOPE and RUNNING WILDE as well as returning favorites HOUSE, HELL'S KITCHEN, BONES, FRINGE and its Sunday Animation Domination lineup.

FOX premiere week highlights include:

- HOUSE returned on Monday with a 4.2/11 and was the highest rated drama of the night among Adults 18-49 and Adults 18-34
 - HOUSE outperformed the season and series debuts of ABC's Castle, CBS' Hawaii Five-O and NBC's Chuck, The Event and Chase.
 - HOUSE ranked No. 1 in its hour among Adults 18-34 and all key male demos.
- GLEE anchored FOX's new Tuesday night comedy block and led into new comedies RAISING HOPE and RUNNING WILDE. FOX won the night among Adults 18-49, Adults 18-34, Teens and most male and female demos.
 - The season two premiere of GLEE posted a 5.6/16, its second highest rating ever among Adults 18-49 and its highest rating ever among Adults 18-34 (6.5/20).
 - GLEE's premiere substantially outperformed last season's premiere on 9/9/09 by +60% among Adults 18-49, +76% among Adults 18-34, +110% among Teens and +67% in Total Viewers
 - The premiere of GLEE was FOX's highest rated Fall live-action comedy premiere in nine years among Adults 18-49 (since 11/14/01, Bernie Mac) and Total Viewers (since 11/11/01, Malcolm in the Middle).
 - GLEE's adult demo rating was the highest for a live-action comedy in the 8-9pm hour on any network since the night of the Everybody Loves Raymond finale in May 2005.
 - New comedy RAISING HOPE was FOX's highest rated half-hour live-action comedy series premiere in three years among Adults 18-49 and Total Viewers and in three and a half years among Adults 18-34.
 - The series debut of comedy RUNNING WILDE posted a 2.4/6 among Adults 18-49 and was on par with last season's So You Think You Can Dance season premiere in the time period (2.4/6 on 9/29/09).
- On Wednesday, the two-hour season premiere of HELL'S KITCHEN posted a 2.9/8 from among Adults 18-49, giving FOX a second-place finish for the night among Adults 18-49 and a nightly win among Adults 18-34 and Teens.

- The eighth season premiere of HELL'S KITCHEN retained 100% of its Adults 18-49 premiere rating this past summer (2.9, 6/1/10) and gained +6% in Total Viewers (6.6 vs. 6.2 Mil.)
- Despite airing against all original premiere competition, HELL'S KITCHEN showed momentum, growing in the 9p versus 8p hour by +19% among Adults 18-49, +12% among Adults 18-34 and +20% in Total Viewers.
- FOX's Thursday dramas BONES and FRINGE delivered solid season debuts, with both holding steadily in line with their previous season averages.
 - The season premiere of BONES posted a 2.7/8 among Adults 18-49. Although down from last year's season debut which was a week before premiere week against less original competition (-13%), BONES was on par with its comparable telecast on 9/24/09 (2.8/8) and up +4% compared to its 09/10 season average last year (2.6/8) among Adults 18-49.
 - At 9p the season premiere of FRINGE posted a 2.1/6 and like its lead-in BONES, was down from last year's season debut which was a week before premiere week against less original competition (-30%). However, FRINGE was up +5% compared to its May finale (2.0/6 on 5/20/10) and on par with both its comparable telecast on 9/24/09 (2.3/6) and its 09/10 season average (2.2/6).
- On Sunday, FOX's Animation Domination favorites premiered to solid ratings. In fact, the FAMILY GUY one-hour season premiere was the highest-rated entertainment program of the night
 - THE SIMPSONS season premiere posted a 3.7/10 among Adults 18-49 and was up +16% from its average last season (3.2/8).
 - The premiere of THE CLEVELAND SHOW followed with a 3.1/8 among Adults 18-49, up +7% from its 09/10 season average (2.9/7).
 - The one-hour season premiere of FAMILY GUY at 9p posted a 4.5/11 among Adults 18-49 and showed a +29% increase compared to last season's average (3.5/9).

Weekly Program Rankers

FOX had 3 of the Top 20 programs among Adults 18-49: GLEE (No. 2), FAMILY GUY (No. 8) and HOUSE (No. 12)

FOX had 7 of the Top 20 programs among Adults 18-34: GLEE (No. 1 tie), FAMILY GUY (No. 3), THE SIMPSONS (No. 7), HOUSE (No. 9), THE CLEVELAND SHOW (No. 11 tie), RAISING HOPE (No. 17 tie) and HELL'S KITCHEN (No. 20 tie).

FOX had 8 of the Top 20 programs among Teens: FAMILY GUY (No. 1), GLEE (No. 2), THE CLEVELAND SHOW (No. 3), THE SIMPSONS (No. 4), HELL'S KITCHEN (No. 8 tie), THE SIMPSONS-Sun 7:30p (No. 12), RAISING HOPE (No. 15 tie) and HOUSE (No. 15 tie).

FOX had 1 of the Top 20 programs among Total Viewers: GLEE (No. 20)

Week 9/06-9/12/10: Live+7

Top 10 Programs by DVR Rating Increase (A18-49)

9/6-9/12/10

Playback Rank	Net	Program	Ind	Day	Time	Date	L+7 Rtg	Shr	Live vs. L+7 Rtg Increase	Final Rating % Playback
#1	CBS	BIG BROTHER 12-WED		..W....	8:00 PM	09/08/2010	2.9	/9	+1.1	38%
#2	CBS	BIG BROTHER 12-THU		...T...	8:00 PM	09/09/2010	2.8	/8	+1.0	36%
#3	CBS	BIG BROTHER 12-SUN	S	8:00 PM	09/12/2010	2.4	/6	+0.9	38%
#4	NBC	AMERICA'S GOT TALENT-TUE		.T.....	9:00 PM	09/07/2010	3.6	/10	+0.8	22%
#4	ABC	BACHELOR PAD	S	M.....	8:00 PM	09/06/2010	2.3	/6	+0.8	35%
#6	FOX	MASTERCHEF		..W....	8:00 PM	09/08/2010	2.7	/8	+0.7	26%
#6	NBC	AMERICA'S GOT TALENT-WED		..W....	9:00 PM	09/08/2010	3.0	/8	+0.7	23%
#6	ABC	WIPEOUT-TUES		.T.....	8:00 PM	09/07/2010	3.2	/10	+0.7	22%
#6	CW	VAMPIRE DIARIES	P	...T...	8:00 PM	09/09/2010	2.0	/6	+0.7	35%
#10	NBC	NBC NFL THURSDAY SPECIAL	S	...T...	8:42 PM	09/09/2010	10.8	/29	+0.6	6%
#10	ABC	ROOKIE BLUE		...T...	9:00 PM	09/09/2010	1.5	/4	+0.6	40%

NIGHTLY AND PROGRAM HIGHLIGHTS - SEPTEMBER 20 - 26, 2010

MONDAY

8:00-8:59 **HOUSE (P):** (A18-49: 4.2/11, 10.7 Mil Total Viewers)

8:59-10:00 **LONE STAR (P):** (A18-49: 1.3/3, 4.1 Mil Total Viewers)

8:00-10:00 **FOX PRIME:** (A18-49: 2.7/7, 7.3 Mil Total Viewers)

The season premiere of HOUSE posted a 4.2/11 and was the highest rated drama of the night among Adults 18-49 and Adults 18-34, outperforming the season and series debuts of ABC's Castle, CBS' Hawaii Five-O and NBC's Chuck, The Event and Chase. HOUSE ranked No. 2 in the 8p hour among Adults 18-49 and No. 1 in Adults 18-34 and all key male demos.

The series debut of LONE STAR posted a 1.3/3 among Adults 18-49 and ranked No. 4 in the 9p hour among Adults 18-49.

FOX ranked No. 3 for the night among Adults 18-49 and Adults 18-34.

TUESDAY

8:00-9:00 **GLEE (P):** (A18-49: 5.6/16, 12.5 Mil Total Viewers)

9:00-9:31 **RAISING HOPE (P):** (A18-49: 3.1/8, 7.3 Mil Total Viewers)

9:31-10:00 **RUNNING WILDE (P):** (A18-49: 2.4/6, 5.6 Mil Total Viewers)

8:00-10:00 **FOX PRIME:** (A18-49: 4.2/11, 9.5 Mil Total Viewers)

The season premiere of GLEE posted a 5.6/16, its second highest rating ever in Adults 18-49 and it posted its highest rating ever in Adults 18-34 (6.5/20).

GLEE's premiere substantially outperformed last season's premiere on 9/9/09 by +60% among Adults 18-49 (5.6/16 vs. 3.5/9), +76% among Adults 18-34 (6.5/20 vs. 3.7/11), +110% among Teens (4.4/16 vs. 2.1/8) and +67% in Total Viewers (12.5 vs. 7.5 Mil).

The premiere of GLEE was FOX's highest rated Fall live-action comedy premiere in nine years among Adults 18-49 (since 11/14/01, Bernie Mac) and Total Viewers (since 11/11/01, Malcolm in the Middle), in eight years among Adults 18-34 (since 9/17/02, That '70s Show) and in four years among Teens (since 9/10/06, War at Home).

GLEE's Adults 18-49 rating was the highest for a live-action comedy in the 8-9pm hour on any network since the night of the Everybody Loves Raymond finale in May 2005.

GLEE won its 8p hour among Adults 18-49, Adults 18-34, Teens, Women 18-49/18-34/25-54 (tie) and Men 18-49/18-34 and was the highest rated program of the night in these same demos (excluding Women 25-54).

GLEE not only significantly out-rated its season average last year (+51% in Adults 18-49, vs. 3.7/10 and +47% in Total Viewers, vs. 8.5 Mil), but also outperformed its high-rated average including only telecasts with an American Idol lead-in (+10% in Adults 18-49, vs. 5.1/13 and +3% in Total Viewers, vs. 12.1 Mil.)

At 9p the series debut of comedy RAISING HOPE posted a 3.1/8 among Adults 18-49 and outperformed last season's So You Think You Can Dance season premiere in the time period by +24% (vs. 2.5/7 on 9/29/09).

RAISING HOPE was FOX's highest rated half-hour live-action comedy series premiere in three years among Adults 18-49 and Total Viewers (since 9/19/07, Back to You) and in three and a half years among Adults 18-34 (since 3/4/07, The Winner).

RAISING HOPE ranked No. 3 in its 9p half hour among Adults 18-49 (tie) and won the half hour among Adults 18-34 and Teens.

The series debut of comedy RUNNING WILDE posted a 2.4/6 among Adults 18-49 and is on par with last season's So You Think You Can Dance season premiere in the time period (2.4/6 on 9/29/09). RUNNING WILDE ranked No. 4 in the 9:30p half hour among Adults 18-49, No. 3 in Adults 18-34 and No. 2 in Men 18-34 (tie).

FOX won the night among Adults 18-49, Adults 18-34, Teens, Women 18-49/18-34 and Men 18-49 (tie)/18-34. FOX outperformed its nearest competitor for the night (CBS) by +20% among Adults 18-49 (4.2/11 vs. 3.5/10), +104% among Adults 18-34 (4.7/14 vs. 2.3/7) and +88% in Teens (3.0/11 vs. 1.6/6).

WEDNESDAY

8:00-10:00 HELL'S KITCHEN (P): (A18-49: 2.9/8, 6.6 Mil Total Viewers)

The season premiere of HELL'S KITCHEN posted a 2.9/8 from 8-10p among Adults 18-49, giving FOX a No. 2 rank for the night among Adults 18-49, while it won the night in Adults 18-34 and Teens.

The eighth season premiere of HELL'S KITCHEN retained 100% of its Adults 18-49 premiere rating this past summer (2.9, 6/1/10) and gained +6% in Total Viewers (6.6 vs. 6.2 Mil.)

Despite airing against all original, premiere competition, HELL'S KITCHEN showed momentum, growing in the 9p versus 8p hour by +19% among Adults 18-49 (3.1 vs. 2.6), +12% among Adults 18-34 (2.9 vs. 2.6) and +20% in Total Viewers (7.2 vs. 6.0 Mil.)

THURSDAY

8:00-9:00 BONES (P): (A18-49: 2.7/8, 9.9 Mil Total Viewers)

9:00-10:00 FRINGE (P): (A18-49: 2.1/6, 5.7 Mil Total Viewers)

8:00-10:00 FOX PRIME: (A18-49: 2.4/7, 7.8 Mil Total Viewers)

The season premiere of BONES posted a 2.7/8 among Adults 18-49. Although down from last year's season debut which was a week before premiere week against less original competition (-13%), BONES is on par with

its comparable telecast on 9/24/09 (2.8/8). BONES is up +4% compared to its 09/10 season average last year (2.6/8) among Adults 18-49 and ranked No. 2 in the 8p hour.

At 9p the season premiere of FRINGE posted a 2.1/6 and like its lead-in BONES, is down from last year's season debut which was a week before premiere week against less original competition (-30%). However, FRINGE is up +5% compared to its May finale (2.0/6 on 5/20/10) and on par with both its comparable telecast on 9/24/09 (2.3/6) and its 09/10 season average (2.2/6). FRINGE ranked No. 4 in the 9p hour among Adults 18-49.

FOX ranked No. 4 for the night in Adults 18-49. FOX is up +5% in Total Viewers versus the comparable night last year (9/24/09, 7.8 vs. 7.4 Mil.)

FRIDAY

8:00-9:00 HUMAN TARGET (R): (A18-49: 0.6/2, 3.1 Mil Total Viewers)

9:00-10:00 GOOD GUYS (P): (A18-49: 0.9/3, 2.8 Mil Total Viewers)

8:00-10:00 FOX PRIME: (A18-49: 0.7/3, 2.9 Mil Total Viewers)

At 8p an encore HUMAN TARGET posted a 0.6/2 among Adults 18-49.

The season premiere of THE GOOD GUYS posted a 0.9/3 among Adults 18-49 on par with its prior average this summer (1.1/3). THE GOOD GUYS ranked No. 4 in the 9p hour among Adults 18-49.

FOX ranked No. 5 for the night in Adults 18-49.

SATURDAY

8:00-8:30 COPS: (A18-49: 1.4/5, 4.1 Mil Total Viewers)

8:30-9:00 COPS (R): (A18-49: 1.6/6, 4.8 Mil Total Viewers)

9:00-10:00 AMERICA'S MOST WANTED: (A18-49: 1.6/5, 4.7 Mil Total Viewers)

8:00-10:00 FOX PRIME: (A18-49: 1.5/5, 4.6 Mil Total Viewers)

COPS at 8p and 8:30p ranked No. 2 in their respective time periods among Adults 18-49, Adults 18-34, and all key male demos. COPS at 8p ranked No. 1 in its half hour among Adults 25-54 (tie) and Women 18-34, while both telecasts ranked No. 1 among Teens and Women 18-49.

At 9p, AMERICA'S MOST WANTED ranked No. 2 in its hour among Adults 18-49, Adults 18-34, Adults 25-54, Teens and Men 18-49/18-34/25-54. AMW ranked No. 1 among all key female demos.

FOX ranked No. 2 for the night on a total primetime basis among Adults 18-49, Adults 18-34, Adults 25-54 and Teens and No. 1 among Women 18-49/18-34.

SUNDAY

7:00-7:23 SIMPSONS (RS): (A18-49: 0.9/3, 2.1 Mil Total Viewers)

7:23-7:29 SIMPSONS (RS): (A18-49: 1.8/5, 4.2 Mil Total Viewers)

7:30-8:00 SIMPSONS (R): (A18-49: 2.3/7, 5.3 Mil Total Viewers)

8:00-8:30 SIMPSONS (P): (A18-49: 3.7/10, 7.8 Mil Total Viewers)

8:30-9:00 CLEVELAND (P): (A18-49: 3.1/8, 6.6 Mil Total Viewers)

9:00-10:00 FAMILY GUY (P): (A18-49: 4.5/11, 9.1 Mil Total Viewers)

7:00-10:00 FOX PRIME: (A18-49: 3.2/8, 6.8 Mil Total Viewers)

FOX started off its night of premieres with THE SIMPSONS at 8p which posted a 3.7/10 among Adults 18-49. While THE SIMPSONS was down -14% from last year's premiere (4.3/12 on 9/27/09), it was up +16% from its

average last season (3.2/8). THE SIMPSONS ranked No. 2 in the half hour among Adults 18-49 and No. 1 in Adults 18-34, Teens and Women 18-49/18-34.

At 8:30p the premiere of CLEVELAND did a 3.1/8 among Adults 18-49, down -37% from its series debut last year (4.9/12 on 9/27/09), but up +7% from its 09/10 season average (2.9/7). CLEVELAND ranked No. 3 in the half hour among Adults 18-49, No. 2 in Adults 18-34 and No. 1 in Teens.

The one-hour season premiere of FAMILY GUY at 9p posted a 4.5/11 among Adults 18-49, -15% from last year's opener (5.3/12) as it showed a +29% increase compared to last season's average (3.5/9). FAMILY GUY was the highest rated entertainment program of the night in Adults 18-49. FAMILY GUY ranked No. 2 in its hour among Adults 18-49 and Adults 18-34 and No. 1 in Teens.

FOX ranked No. 3 for the night among Adults 18-49, No. 2 in Adults 18-34 and No. 1 in Teens.

SEPTEMBER 20 - 26, 2010

TOTAL PRIMETIME

ADULTS 18-49	ADULTS 18-34	VIEWERS (Mil)
FOX 2.6/7	FOX 2.6/8	FOX 6.5
ABC 2.8/8	ABC 2.3/7	ABC 9.6
CBS 3.3/10	CBS 2.2/7	CBS 12.5
NBC 2.8/8	NBC 2.4/8	NBC 8.2